

2 – 4 SEPTEMBER 2024

THE RAINBOW TOWERS HOTEL AND CONFERENCE CENTRE
HARARE, ZIMBABWE



ORGANISED BY



SPONSORSHIP PLEDGE FORM AND AGREEMENT

The undersigned hereby agrees to be a sponsor of the Zimbabwe Digital Week 2024 (herein "Zim-DW 2024"), brought to you by the Loita Business and organised by Connect Events (Pty) Ltd at the sponsorship level indicated herein.

The Sponsor shall provide monetary compensation in the amount as set forth for the sponsorship type chosen by the Sponsor. **Payment:** Payment must be received no later than 5 business days from the date of the signed agreement.

Cancellation: Any cancellation by a Sponsor must be received in writing no later than 60 days from the date of the event. After this date, we regret that cancellations cannot be accepted, and the Sponsor will be liable for payment of 100% of the committed amount.

Important notes: This sponsorship form constitutes a legally binding contract between the Organisers of the **Zim-DW 2024** and the Sponsor. It may be necessary for reasons beyond the control of the Organisers to make changes to the programme of the **Zim-DW 2024**, including (without limitation) changes to the content and timing of the events, the speakers, and the dates, or switching any in-person components of the activities to virtual.

In the unlikely occurrence of any of the **Zim-DW 2024** activities being cancelled, as set out in the Sponsorship Package, the Organisers will refund a portion of the Sponsor's fee commensurate to the value of the lost benefit associated with the particular event.

However, the Organisers of the **Zim-DW 2024** disclaim any further liability and will not be responsible for any direct or indirect losses howsoever caused.

SPONSORSHIP LEVEL

MAIN SPONSORSHIP PACKAGES

	соѕт
HEADLINE SPONSOR	US\$80,000
DIAMOND SPONSOR	US\$60,000
☐ PLATINUM SPONSOR	US\$40,000
GOLD SPONSOR	US\$25,000
SILVER SPONSOR	US\$15,000
BRONZE SPONSOR	US\$6,000

NETWORKING SPONSORSHIP PACKAGES

CATEGORY (PLEASE INDICATE WITH AN (X) THE SPONSORSHIP LEVEL)	cost		
PRE-DAY: MONDAY, 22 JULY 2024			
WELCOME COCKTAIL RECEPTION: LEAD SPONSOR AND SUPPORTER	US\$12,000		
WELCOME COCKTAIL RECEPTION: SUPPORTER (10 SLOTS AVAILABLE)	US\$4,000		
DAY 1: TUESDAY 23 JULY 2024			
NETWORKING BREAKFAST	US\$5,500		
COFFEE BREAK (MORNING)	US\$6,000		
COFFEE BREAK (AFTERNOON)	US\$6,000		
NETWORKING LUNCH	US\$12,000		
VIP NETWORKING DRINKS RECEPTION: LEAD SPONSOR AND SUPPORTER	US\$12,000		
☐ VIP NETWORKING DRINKS RECEPTION: SUPPORTER	US\$4,000		







NETWORKING SPONSORSHIP PACKAGES

CATEGORY (PLEASE INDICATE WITH AN (X) THE SPONSORSHIP LEVEL)	соѕт		
DAY 2: WEDNESDAY 24 JULY 2024			
NETWORKING BREAKFAST	US\$5,500		
COFFEE BREAK (MORNING)	US\$6,000		
COFFEE BREAK (AFTERNOON)	US\$6,000		
NETWORKING LUNCH	US\$12,000		
GALA DINNER (LEAD SPONSOR AND PARTNER)	US\$25,000		
GALA DINNER (SPONSOR AND PARTNER)	US\$12,000		
GALA DINNER DJ AND CULTURAL DANCE SPONSOR	US\$8,000		
DAY 3: THURSDAY 25 JULY 2024			
NETWORKING BREAKFAST	US\$5,500		
COFFEE BREAK (MORNING)	US\$6,000		
COFFEE BREAK (AFTERNOON)	US\$6,000		
NETWORKING LUNCH	US\$12,000		
INDUSTRY NETWORKING PARTY (LEAD SPONSOR AND SUPPORTER)	US\$12,000		
INDUSTRY NETWORKING PARTY (SUPPORTER)	US\$4,000		
INDUSTRY NETWORKING PARTY DJ SPONSOR	US\$8,000		

SPONSORSHIP PACKAGES: MEETING ROOMS AND NETWORKING LOUNGES

CATEGORY (PLEASE INDICATE WITH AN (X) THE SPONSORSHIP LEVEL)	COST
ZIMBABWE DIGITAL WEEK 2024 - VIP NETWORKING LOUNGE (VIP HOSPITALITY-THE VILLAGE) OPEN TO REGISTERED CONFERENCE DELEGATES, SPONSORS, AND EXHIBITORS	US\$5,000
ZIMBABWE DIGITAL WEEK 2024 VIP NETWORKING PRIVATE MEETING ROOMS PRIVATE MEETING ROOM-EXCLUSIVE TO GUESTS INVITED BY THE SPONSOR	US\$4,000
INVESTOR LOUNGE THE INVESTOR LOUNGE PROVIDES A SPACE FOR ENTREPRENEURS AND INVESTORS TO CONVENE, BUILD RELATIONSHIPS, AND ENGAGE IN MEANINGFUL DISCUSSION.	US\$4,000
BUSINESS MATCH MAKING LOUNGE SPONSOR MATCHMAKING LOUNGE USED STRICTLY BY INVITATION	US\$10,000

OTHER BESPOKE SPONSORSHIP OPPORTUNITIES

CATEGORY (PLEASE INDICATE WITH AN (X) THE SPONSORSHIP LEVEL)	COST
DEAL ROOM, INVESTMENT SHOWCASE, AND DEAL BOOK SPONSOR	US\$10,000
STAGE SPONSOR	US\$40,000
CONNECTIVITY SPONSOR	US\$4,500
SPONSORED MASTERCLASS OR SESSION SPONSOR	US\$4,500
CHARGE AND CONNECT SPONSORSHIP	US\$3,500
OFFICIAL ZIM-DW 2024 NETWORKING APP	US\$12,000
DELEGATE BAGS	US\$12,000
BADGES AND LANYARDS	US\$10,000
LINK WAY PILLAR BRANDING-3 PILLARS	US\$3,000
CONNECT GOLD TOURNAMENT	US\$20,000
CONFERENCE REGISTRATION SPONSOR	US\$6,000
FAST CHATS AND VIDEO INTERVIEWS	US\$8,000
FLOOR STICKERS AND POSTER SITES	US\$750





OTHER BESPOKE SPONSORSHIP OPPORTUNITIES

CATEGORY (PLEASE INDICATE WITH AN (X) THE SPONSORSHIP LEVEL)	COST
FULL ADVERT FULL PAGE ADVERT IN THE CONFERENCE MAGAZINE, EXHIBITOR CATALOGUE, AND POST-SHOW REPORT	US\$2,000
HALF PAGE ADVERT FULL PAGE ADVERT IN THE CONFERENCE MAGAZINE, EXHIBITOR CATALOGUE, AND POST-SHOW REPORT	US\$1,000

FULL PAGE ADVERT IN THE CONFERENCE MAGAZINE,	EXHIBITOR CATALOGUE, AND POST-SHOW REPORT	US\$1,000
TAILORED SPONSORSHIP PACKAGES		
Contact us at sponsor@connect-events.global for a to	ailored package (cost and benefits to be negotiated	with the sponsor).
Please indicate whether you will require an exhibition b	pooth?	
If you answer is yes, please indicate if you require a full		
Fully equipped shell scheme Raw space	only	
COMPANY DETAILS		
Name of Company ("Sponsor")		
Billing Address of Sponsor		
VAT Number of Sponsor		
Billing Contact	Email Address	
Office Line	Mobile Number	
Signed by company representative who warrants his	/her authority to sign:	
Name	Job Title	
Date		
Signature:		



