

2-4 September 2024

Associate your brand with
Zimbabwe's largest and most
influential tech festival and
startup event

The Rainbow Towers Hotel
and Conference Centre
Harare, Zimbabwe

<https://zim-digitalweek.co.zw>



Brought to you by



Organised by



In collaboration with



Meet the partners behind Zimbabwe Digital Week 2024

2



Loita Business, a portfolio company of Loita Capital Partners International, is a leading technology company building one of Africa's largest business to business (B2B) e-commerce networks and supply chain finance and fintech ecosystems in Africa.



Loita Group is a Mauritius incorporated investment group with four distinct pillars of business operations, all of which centre around services to banking institutions and corporate entities across Africa, focusing on investment banking, payments, electronic funds transfer switches, and bank management.



The African Export-Import Bank (Afreximbank) is the foremost Pan-African multilateral financial institution devoted to financing and promoting intra- and extra-African trade. The bank was established in October 1993 by African governments, African private and institutional investors, and non-African investors.



SMART AFRICA is a bold and innovative commitment from African heads of state and governments to accelerate sustainable socio-economic development on the continent, ushering Africa into a knowledge economy through affordable access to broadband and usage of information and communications technologies.



Invest Africa is the leading membership organisation for companies and investors operating on the African continent. Our network comprises global corporations, private investors, fund managers, family offices, policy makers, and entrepreneurs.



DP World is an Emirati multinational logistics company based in Dubai, United Arab Emirates. It specialises in cargo logistics, port terminal operations, maritime services, and free trade zones. Formed in 2005 by the merger of Dubai Ports Authority and Dubai Ports International, DP World handles 70 million containers that are brought in by around 70,000 vessels annually.

Meet the partners behind Zimbabwe Digital Week 2024

3



The Digital Council Africa is an independent, not-for-profit organisation that acts as a bridge and connector between governments, the technology industry, and stakeholders across Africa to develop the digital sector and economy.



Zimbabwe National Chamber of Commerce is Zimbabwe's largest non-profit making membership-based organisation that provides services designed to support its members in business development. As an independent organisation, the ZNCC has represented the interests of its members for over 100 years.



ICE Digital Trade (IDT) is part of Intercontinental Exchange, Inc. (ICE), a global Fortune 500 company that operates global financial exchanges and clearing houses, including the well-known New York Stock Exchange. ICE also provides fixed income, mortgage technology, data, and listing services. ICE was the first to digitise exchanges, and continue to be a leader on price discovery, capital raising, indexing and more. IDT provides paperless global trade management solutions which digitise, automate, and accelerate trade and post-trade operations, finance, logistics, compliance, and visibility.

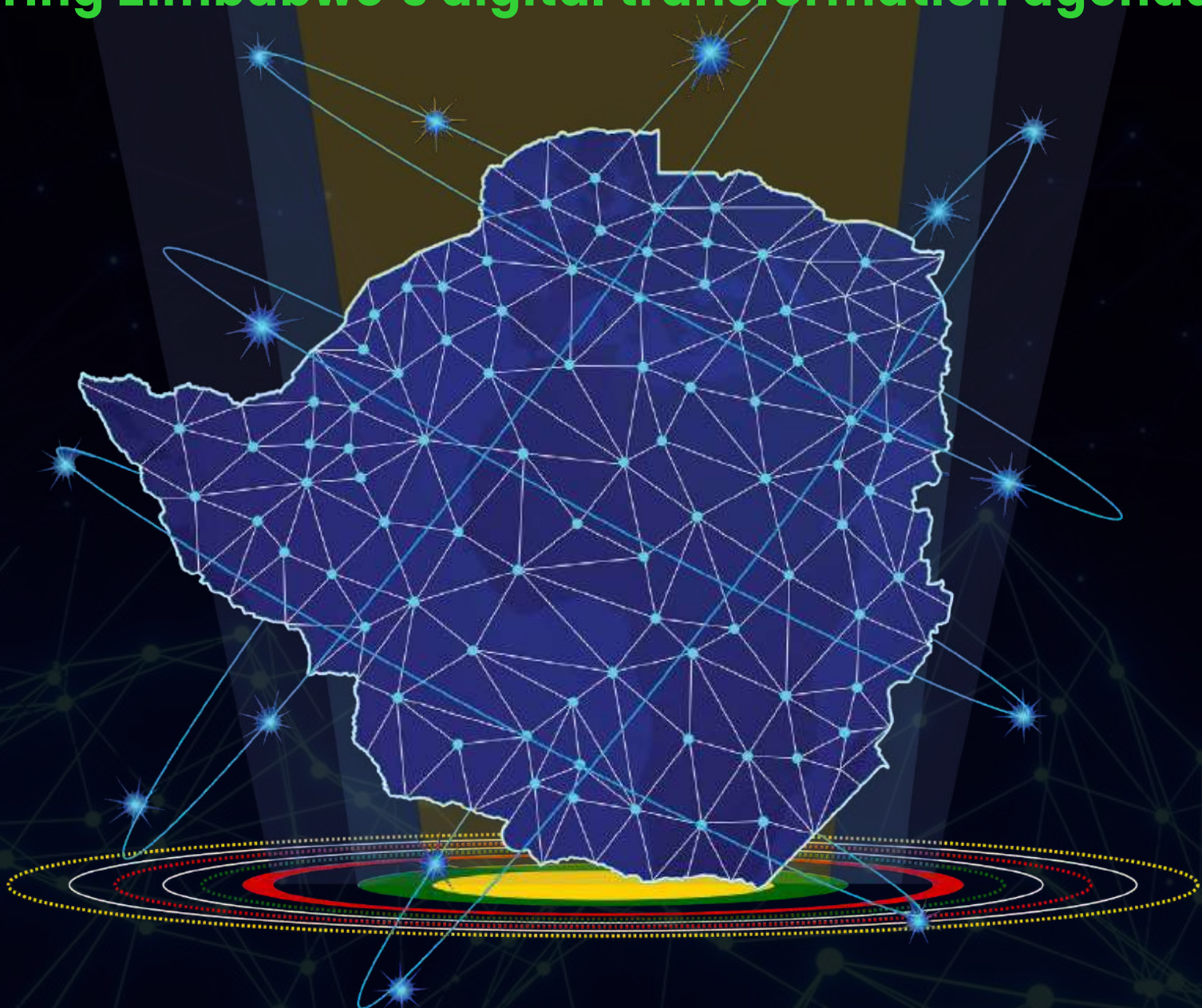


Connect Club is a member-driven network of international businesses and executives dedicated to transforming Africa through finding business value from emerging tech innovations and adoption of new technologies.



When people come together, amazing things happen. Connect Events is a next-generation events company, powering and connecting global industry communities and creating platforms for growth. Our events are designed to transform market insights into business opportunities, power industry growth through knowledge sharing, and enable connections.

Powering Zimbabwe's digital transformation agenda



Partner with us

***BESPOKE SPONSORSHIP OPPORTUNITIES AVAILABLE**

Contact our team

sponsor@connect-events.global

Why partner with Zimbabwe Digital Week 2024?

BRAND AMPLIFICATION

Amplify your brand to a global audience and be seen as a visionary tech leader by associating your brand with Zimbabwe Digital Week 2024, Zimbabwe's most influential tech festival.

REVENUE DIVERSIFICATION

Diversify your revenues through innovative new partnerships, programmes, and alternative channels.

LEAD GENERATION AND EXECUTIVE AND VIP CONNECTIONS

Connect with key decision-makers in attendance. The most prestigious partnership packages also include VIP introductions for you to start powerful conversations, make new connections, and forge valuable business partnerships.

PRODUCT SHOWCASE

Be part of the local and global tech community powering Zimbabwe's digital transformation and benefit from the buzz of the Zimbabwe Digital Week exhibition and conference stages to showcase your latest, innovative solutions and products.

MEDIA AND PR OUTREACH

Our PR activities will reach millions this year. Work with our PR to share your announcements with the media and build powerful stories around your brand.

RECRUITMENT

Attract leading talent to your business.



DATA CAPTURE AND ANALYTICS

The data generated during our events will be captured and analysed for you to be able to reach out to potential clients and partners post-event.

YEAR-ROUND OPPORTUNITIES

Our digital marketing and advertising services, ranging from webinars to content syndication or bespoke virtual events, will help you create regular touchpoints with our engaged community and your targeted audience.

THOUGHT LEADERSHIP

With thousands of attendees joining us during Zimbabwe Digital Week 2024, showcase your expertise, latest innovations and solutions alongside other tech leaders, change-makers, government officials, and influencers.

ACCESS TO KNOWLEDGE

Share a stage with thought leaders.



ENHANCE CREDIBILITY

Highlight your company's expertise to a global audience.

ESTABLISH

Connect with international strategic partners.

LEAD

Be among the titans amplifying Zimbabwean tech.

Headline sponsor

Position your brand as the main sponsor of Zimbabwe Digital Week 2024, showcasing your brand across the entire event with thought leadership, implementation of innovative programs to diversify revenues, branding and networking.

BENEFITS

- NAMING RIGHTS TO THE CONFERENCE (online and onsite)
 - Named as the headline partner “Zimbabwe Digital Week 2024”
 - Powered by YOU or
 - Brought to you by YOU or
 - “YOUR COMPANY NAME” Zimbabwe Digital Week 2024
- COMPLIMENTARY EXECUTIVE VIP PASSES
 - 40
- BRANDED AND DEDICATED PRIVATE MEETING ROOM TO HOST CLIENTS AND MEETINGS
- EXHIBITION STAND/SPACE
 - Up to 54 sqm (6 m x 9 m) (Fully equipped shell scheme or raw space options)
- FLYERS AND MARKETING MATERIAL IN DELEGATE BAGS
- SPONSORSHIP STATUS FOR ZIMBABWE DIGITAL WEEK 2024 COLLOCATED AND PARTNER EVENTS
- ALLOCATED TABLES AT GALA DINNER
 - 3
- DEDICATED ONLINE AND ONSITE ACCOUNT MANAGER TO FACILITATE BUSINESS MEETINGS WITH BOTH PRIVATE SECTOR AND GOVERNMENT OFFICIALS
- VIP TRANSPORTATION AND CONCIERGE DURING THE SUMMIT
- CONNECT CLUB MEMBERSHIP
 - Free membership (12 months)

AGENDA

- Opening keynote address-main plenary
- Sponsor announcement
- Panel discussion participation (moderator or panellist)
- Fireside chats
- Company/Product showcase (5-7 mins)
- Opportunity to host one side event, such as a masterclass, panel, workshop, showcase, breakaway session etc.

PR

- Press release with headline sponsor announcement, sent to all media and Connect Club Newsletter
- Promotion of online PR articles
- Digital banner placement in newsletter for 12 weeks
- 2 marketing mailshots to event attendees and Connect Club member database
- Social media posts
- An exclusive interview with a key executive to be conducted during the conference and published on the official event channels
- Contact list of all attendees

BRANDING

- Headline event branding across all stages, including mainstage, venue signage, conference registration area, expo, gala dinner, welcome reception, networking events, and key launch events
- Promotional video on the mainstage, sponsor stands, and digital screens in venue
- Opportunity to brand the VIP Networking Lounge
- Advert in official Zimbabwe Digital Week 2024 magazine and exhibitor catalogue
 - 3 Full page adverts
- Headline App branding: headline profile and logo plus partner brands - Zimbabwe Digital Week 2024
 - Powered by YOU or
 - Brought to you by YOU
- LANYARDS: Official lanyard co-sponsor with your brand on every attendee
- Conference area registration branding
- Branding in plenary room and mainstage
- Logo, interactive banner and profile on event website, official Zimbabwe Digital Week 2024 conference magazine, and Zimbabwe Digital Week 2024 post show report
- Logo on all online correspondence

US
\$80,000

Diamond sponsor

BENEFITS

- COMPLIMENTARY EXECUTIVE VIP PASSES
 - 30
- BRANDED AND DEDICATED PRIVATE MEETING ROOM TO HOST CLIENTS AND MEETINGS
- EXHIBITION STAND/SPACE
 - Up to 36 sqm (6 m × 6 m) or (4 m × 9 m) (Fully equipped shell scheme or raw space options)
- FLYERS AND MARKETING MATERIAL IN DELEGATE BAGS
- SPONSORSHIP STATUS FOR ZIMBABWE DIGITAL WEEK 2024 COLLOCATED AND PARTNER EVENTS
- ALLOCATED TABLES AT GALA DINNER
 - 2
- DEDICATED ONLINE AND ONSITE ACCOUNT MANAGER TO FACILITATE BUSINESS MEETINGS WITH BOTH PRIVATE SECTOR AND GOVERNMENT OFFICIALS
- VIP TRANSPORTATION AND CONCIERGE DURING THE SUMMIT
- CONNECT CLUB MEMBERSHIP
 - Free membership (12 months)

AGENDA

- Opening keynote address-main plenary
- Sponsor announcement
- Panel discussion participation (moderator or panellist)
- Fireside chats
- Company/Product showcase (5-7 mins)
- Opportunity to host one side event, such as a masterclass, panel, workshop, showcase, breakaway session etc.

PR

- Promotion of online PR articles
- Digital banner placement in newsletter for 12 weeks
- 2 marketing mailshots to event attendees and Connect Club member database
- Social media posts
- An exclusive interview with a key executive conducted during the conference and published on the official event channels
- Contact list of all attendees

BRANDING

- Promotional video on the mainstage, sponsor stands, and digital screens in venue
- Opportunity to brand the VIP Networking Lounge
- Advert in official Zimbabwe Digital Week 2024 magazine and exhibitor catalogue
 - 2 Full page adverts
- LANYARDS: Official lanyard co-sponsor with your brand on every attendee
- Conference area registration branding
- Branding in plenary room and mainstage
- Logo, interactive banner, and profile on event website, official Zimbabwe Digital Week 2024 conference magazine, and Zimbabwe Digital Week 2024 post show report
- Logo on all online correspondence

US
\$60,000

Platinum sponsor

US
\$40,000

BENEFITS

- COMPLIMENTARY EXECUTIVE VIP PASSES
 - 20
- BRANDED AND DEDICATED PRIVATE MEETING ROOM TO HOST CLIENTS AND MEETINGS
- EXHIBITION STAND/SPACE
 - Up to 18 sqm (6 m × 3 m) (Fully equipped shell scheme or raw space options)
- FLYERS AND MARKETING MATERIAL IN DELEGATE BAGS
- SPONSORSHIP STATUS FOR ZIMBABWE DIGITAL WEEK 2024 COLLOCATED AND PARTNER EVENTS
- ALLOCATED TABLES AT GALA DINNER
 - 1
- DEDICATED ONLINE AND ONSITE ACCOUNT MANAGER TO FACILITATE BUSINESS MEETINGS WITH BOTH PRIVATE SECTOR AND GOVERNMENT OFFICIALS
- VIP TRANSPORTATION AND CONCIERGE DURING THE SUMMIT
- CONNECT CLUB MEMBERSHIP
 - Free membership (12 months)

AGENDA

- Opening keynote address-main plenary
- Sponsor announcement
- Panel discussion participation (moderator or panellist)
- Fireside chats
- Company/Product showcase (5-7 mins)
- Opportunity to host one side event, such as a masterclass, panel, workshop, showcase, breakaway session etc.

PR

- Promotion of online PR articles
- Digital banner placement in newsletter for 12 weeks
- 2 marketing mailshots to event attendees and Connect Club member database
- Social media posts
- An exclusive interview with a key executive to be conducted during the conference and published on the official event channels
- Contact list of all attendees

BRANDING

- Promotional video on the mainstage, sponsor stands, and digital screens in venue
- Opportunity to brand the VIP Networking Lounge
- Advert in official Zimbabwe Digital Week 2024 magazine and exhibitor catalogue
 - 1 Full page advert
- LANYARDS: Official lanyard co-sponsor with your brand on every attendee
- Conference area registration branding
- Branding in plenary room and mainstage
- Logo, interactive banner, and profile on event website, official Zimbabwe Digital Week 2024 conference magazine, and Zimbabwe Digital Week 2024 post show report
- Logo on all online correspondence

Gold sponsor

US
\$25,000

BENEFITS

- NAMING RIGHTS TO THE CONFERENCE (online and onsite)
 - Named as the headline partner “Zimbabwe Digital Week 2024”
 - Powered by YOU or
 - Brought to you by YOU or
 - “YOUR COMPANY NAME” Zimbabwe Digital Week 2024
- COMPLIMENTARY EXECUTIVE VIP PASSES
 - 10
- BRANDED AND DEDICATED PRIVATE MEETING ROOM TO HOST CLIENTS AND MEETINGS
- EXHIBITION STAND/SPACE
 - Up to 12 sqm (4 m × 3 m) (Fully equipped shell scheme or raw space options)
- FLYERS AND MARKETING MATERIAL IN DELEGATE BAGS
- SPONSORSHIP STATUS FOR ZIMBABWE DIGITAL WEEK 2024 COLLOCATED AND PARTNER EVENTS
- ALLOCATED TABLES AT GALA DINNER
 - 1
- DEDICATED ONLINE AND ONSITE ACCOUNT MANAGER TO FACILITATE BUSINESS MEETINGS WITH BOTH PRIVATE SECTOR AND GOVERNMENT OFFICIALS
- VIP TRANSPORTATION AND CONCIERGE DURING THE SUMMIT
- CONNECT CLUB MEMBERSHIP
 - Free membership (6 months)

AGENDA

- Opening keynote address-main plenary
- Sponsor announcement
- Panel discussion participation (moderator or panellist)
 - Fireside chats
- Company/Product showcase (5-7 mins)
- Opportunity to host one side event, such as a masterclass, panel, workshop, showcase, breakaway session etc.

PR

- Promotion of online PR articles
- Digital banner placement in newsletter for 12 weeks
- 2 marketing mailshots to event attendees and Connect Club member database
- Social media posts
- An exclusive interview with a key executive to be conducted during the conference and published on the official event channels
- Contact list of all attendees

BRANDING

- Promotional video on the mainstage, sponsor stands, and digital screens in venue
- Opportunity to brand the VIP Networking Lounge
- Advert in official Zimbabwe Digital Week 2024 magazine and exhibitor catalogue
 - 1 Full page advert
- LANYARDS: Official lanyard co-sponsor-your brand on every attendee
- Conference area registration branding
- Branding in plenary room and mainstage
- Logo, interactive banner, and profile on event website, official Zimbabwe Digital Week 2024 conference magazine, and Zimbabwe Digital Week 2024 post show report
- Logo on all online correspondence

Silver sponsor

US
\$15,000

BENEFITS

- COMPLIMENTARY EXECUTIVE VIP PASSES
 - 5
- EXHIBITION STAND/SPACE
 - Up to 9 sqm (3 m × 3 m) (Fully equipped shell scheme or raw space options)
- FLYERS AND MARKETING MATERIAL IN DELEGATE BAGS
- ALLOCATED TABLES AT GALA DINNER
 - 1
- DEDICATED ONLINE AND ONSITE ACCOUNT MANAGER TO FACILITATE BUSINESS MEETINGS WITH BOTH PRIVATE SECTOR AND GOVERNMENT OFFICIALS
- CONNECT CLUB MEMBERSHIP
 - Free membership (4 months)

AGENDA

- Sponsor announcement
- Panel discussion participation (moderator or panellist)
- Fireside chats
- Company/Product showcase (5-7 mins)
- Opportunity to host one side event, such as a masterclass, panel, workshop, showcase, breakaway session etc.

PR

- Promotion of online PR articles
- Digital banner placement in newsletter for 12 weeks
- 2 marketing mailshots to event attendees and Connect Club member database
- Social media posts
- An exclusive interview with a key executive to be conducted during the conference and published on the official event channels
- Contact list of all attendees

BRANDING

- Promotional video on the mainstage, sponsor stands, and digital screens in venue
- Advert in official Zimbabwe Digital Week 2024 magazine and exhibitor catalogue
 - 1/2 (half) page advert
- Conference area registration branding
- Branding in plenary room and mainstage
- Logo, interactive banner, and profile on event website, official Zimbabwe Digital Week 2024 conference magazine, and Zimbabwe Digital Week 2024 post show report
- Logo on all online correspondence

Bronze sponsor

BENEFITS

- COMPLIMENTARY EXECUTIVE VIP PASSES
 - 3
- EXHIBITION STAND/SPACE
 - Up to 6 sqm (3 m × 3 m) (Fully equipped shell scheme or Raw Space options)
- FLYERS AND MARKETING MATERIAL IN DELEGATE BAGS
- ALLOCATED TABLES AT GALA DINNER
 - 1
- DEDICATED ONLINE AND ONSITE ACCOUNT MANAGER TO FACILITATE BUSINESS MEETINGS WITH BOTH PRIVATE SECTOR AND GOVERNMENT OFFICIALS
- CONNECT CLUB MEMBERSHIP
 - Free membership (3 months)

AGENDA

- Sponsor announcement
- Panel discussion participation (moderator or panellist)
- Fireside chats
- Company/Product showcase (5-7 mins)
- Opportunity to host one side event, such as a masterclass, panel, workshop, showcase, breakaway session etc.

PR

- Promotion of online PR articles
- Digital banner placement in newsletter for 12 weeks
- 2 marketing mailshots to event attendees and Connect Club member database
- Social media posts
- An exclusive interview with a key executive to be conducted during the conference and published on the official event channels
- Contact list of all attendees

US
\$6,000

BRANDING

- Promotional video on the mainstage, sponsor stands, and digital screens in venue
- Advert in official Zimbabwe Digital Week 2024 magazine and exhibitor catalogue
 - 1/4 (quarter) page advert
- Conference area registration branding
- Branding in plenary room and mainstage
- Logo, interactive banner, and profile on event website, official Zimbabwe Digital Week 2024 conference magazine, and Zimbabwe Digital Week 2024 post show report
- Logo on all online correspondence

Exhibition packages

Platinum pavilion sponsor – shell scheme option

\$450 per sqm shell scheme

Secure up to 18 sqm exhibition booth space or host up to 4 companies for US\$ 15,000

18 SQM (3 M × 6 M) SHELL SCHEME

WHAT IS INCLUDED

- Power, Wi-Fi, lighting, dustbin
- Basic furniture (one table, 2 × chairs)
- Company name plate

BRANDING

- Company logo and profile to feature on Zim-DW Week website and app/online portal with reciprocal link to your website of choice
- Listing on digital event guide
- Newsletter promotion
- Social media post

NETWORKING AND LEAD GEN

- 8 × stand staff passes (per 9 sqm of space)
- Unlimited exhibitor passes (exhibitor passes are for exhibitor staff who man the stands during Zim-DW 2024)
- Access to the event networking app
- 8 × VIP executive passes (refer to event brochure and website for benefits)

US
\$15,000



Networking sponsorship packages

Networking is paramount at Zimbabwe Digital Week 2024, and we know how to connect attendees both online and in person. We offer various opportunities to showcase your brand to industry leaders across Zimbabwe Digital Week 2024.



WELCOME COCKTAIL RECEPTION

Lead sponsor and supporter

Seize the opportunity to entertain and network with influential policymakers and top industry executives at Zimbabwe Digital Week 2024.

- Welcome address at cocktail reception
- Named sponsor on agenda
- Branding at cocktail reception
- Silver event branding
- Silver online branding
- 4 VIP executive Passes
- Sponsor event placement-Silver
- Plus sponsor accorded all benefits accruing to silver sponsors

Cost US\$12,000

WELCOME COCKTAIL RECEPTION

Supporter

Seize the opportunity to entertain and network with influential policymakers and top industry executives at Zimbabwe Digital Week 2024.

- 10 slots available
- Welcome address at cocktail reception
- Named sponsor on agenda
- Branding at cocktail reception
- Bronze event branding
- Bronze online branding
- 2 VIP executive passes
- Sponsor event placement-Bronze
- Plus sponsor accorded all benefits accruing to bronze sponsors

Cost US\$4,000

Bespoke sponsorship opportunities

NETWORKING BREAKFAST

- App branding and listing
- Named sponsor on agenda
- Branding in breakfast area
- Online branding
- 2 VIP executive passes
- Sponsor event placement-Bronze
- Plus sponsor accorded all benefits accruing to bronze sponsors

Cost US\$5,500

NETWORKING LUNCH

- Event branding at lunch
- Online branding
- Named sponsor on agenda
- 3 VIP executive passes
- Sponsor event placement-Silver
- Plus sponsor accorded all benefits accruing to silver sponsors

Cost US\$12,000

COFFEE AND TEA BREAK

Coffee fuels our visitors and conference delegates to walk the halls and listen in on trends across all three days. With expected high traffic to the coffee point, your brand will be the key highlight at the conference with thousands getting to know what your company does. You will also get brand exposure with a cup in hand.

MORNING

- App branding and listing
- Fully branded coffee point
- Opportunity to provide branded coffee cups to be used by baristas
- Opportunity to scan badges of delegates in return for a cup of coffee
- Named sponsor on agenda
- Branding in coffee area
- Online branding
- 2 VIP executive passes
- Sponsor event placement-Bronze
- Plus sponsor accorded all benefits accruing to bronze sponsors

Cost US\$6,000

COFFEE AND TEA BREAK

AFTERNOON

- App branding and listing
- Fully branded coffee point
- Opportunity to provide branded coffee cups to be used by baristas
- Opportunity to scan badges of delegates in return for a cup of coffee
- Named sponsor on agenda
- Branding in coffee area
- Online branding
- 2 VIP executive passes
- Sponsor event placement-Bronze
- Plus sponsor accorded all benefits accruing to bronze sponsors

Cost US\$6,000

DAY 1
MONDAY
2 SEPT 2024

Bespoke sponsorship opportunities

DAY 1
MONDAY
2 SEPT 2024

VIP NETWORKING DRINKS RECEPTION

Seize the opportunity to entertain and network with influential policymakers and top industry executives at Zimbabwe Digital Week 2024.

LEAD SPONSOR AND SUPPORTER

- Event branding at reception venue
- App branding and listing
- Online branding
- Named sponsor on agenda
- 4 VIP executive passes
- Sponsor event placement-Silver
- Plus sponsor accorded all benefits accruing to silver sponsors

Cost US\$12,000

VIP NETWORKING DRINKS RECEPTION

Seize the opportunity to entertain and network with influential policymakers and top industry executives at Zimbabwe Digital Week 2024.

SUPPORTER

- 8 slots available
- Event branding at reception venue
- App branding and listing
- Online branding
- Named sponsor on agenda
- 2 VIP executive passes
- Sponsor event placement-Bronze
- Plus sponsor accorded all benefits accruing to bronze sponsors

Cost US\$4,000

Bespoke sponsorship opportunities

NETWORKING BREAKFAST

- App branding and listing
- Named sponsor on agenda
- Branding in breakfast area
- Online branding
- 2 VIP executive passes
- Sponsor event placement-Bronze
- Plus sponsor accorded all benefits accruing to bronze sponsors

Cost US\$5,500

NETWORKING LUNCH

- Event branding at lunch
- Online branding
- Named sponsor on agenda
- 3 VIP executive passes
- Sponsor event placement-Silver
- Plus sponsor accorded all benefits accruing to silver sponsors

Cost US\$12,000

COFFEE AND TEA BREAK

Coffee fuels our visitors and conference delegates to walk the halls and listen in on trends across all three days. With expected high traffic to the coffee point, your brand will be the key highlight at the conference with thousands getting to know what your company does. You will also get brand exposure with a cup in hand.

MORNING

- App branding and listing
- Fully branded coffee point
- Opportunity to provide branded coffee cups to be used by baristas
- Opportunity to scan badges of delegates in return for a cup of coffee
- Named sponsor on agenda
- Branding in coffee area
- Online branding
- 2 VIP executive passes
- Sponsor event placement-Bronze
- Plus sponsor accorded all benefits accruing to bronze sponsors

Cost US\$6,000

COFFEE AND TEA BREAK

AFTERNOON

- App branding and listing
- Fully branded coffee point
- Opportunity to provide branded coffee cups to be used by baristas
- Opportunity to scan badges of delegates in return for a cup of coffee
- Named sponsor on agenda
- Branding in coffee area
- Online branding
- 2 VIP executive passes
- Sponsor event placement-Bronze
- Plus sponsor accorded all benefits accruing to bronze sponsors

Cost US\$6,000

DAY 2
TUESDAY
3 SEPT 2024

Bespoke sponsorship opportunities

DAY 2
TUESDAY
3 SEPT 2024

GALA DINNER

Seize the opportunity to entertain and network with influential policymakers and top industry executives at Zimbabwe Digital Week 2024.

LEAD SPONSOR AND SUPPORTER

- Event branding at gala dinner
- 10 min video advertisement
- Online branding
- Named sponsor on agenda
- 10 VIP executive passes
- Sponsor event placement-Gold
- Sponsor announcement
- Plus sponsor accorded all benefits accruing to gold sponsors

Cost US\$25,000

GALA DINNER

Seize the opportunity to entertain and network with influential policymakers and top industry executives at Zimbabwe Digital Week 2024.

SPONSOR AND SUPPORTER

- Event branding at gala dinner
- 5 min video advertisement
- Online branding
- Named sponsor on agenda
- 5 VIP executive passes
- Sponsor event placement-Silver
- Sponsor announcement
- Plus sponsor accorded all benefits accruing to silver sponsors

Cost US\$12,000

GALA DINNER DJ AND CULTURAL DANCE SPONSOR

- Event branding at reception venue
- Branding for waiters and waitresses
- App branding and listing
- Online branding
- Named sponsor on agenda
- 4 VIP executive passes
- Sponsor event placement-Silver
- Plus sponsor accorded all benefits accruing to silver sponsors

Cost US\$8,000

Bespoke sponsorship opportunities

DAY 3
WEDNESDAY
4 SEPT 2024

NETWORKING BREAKFAST

- App branding and listing
- Named sponsor on agenda
- Branding in breakfast area
- Online branding
- 2 VIP executive passes
- Sponsor event placement-Bronze
- Plus sponsor accorded all benefits accruing to bronze sponsors

Cost US\$5,500

NETWORKING LUNCH

- Event branding at lunch
- Online branding
- Named sponsor on agenda
- 3 VIP executive passes
- Sponsor event placement-Silver
- Plus sponsor accorded all benefits accruing to silver sponsors

Cost US\$12,000

COFFEE AND TEA BREAK

Coffee fuels our visitors and conference delegates to walk the halls and listen in on trends across all three days. With expected high traffic to the coffee point, your brand will be the key highlight at the conference with thousands getting to know what your company does. You will also get brand exposure with a cup in hand.

MORNING

- App branding and listing
- Fully branded coffee point
- Opportunity to provide branded coffee cups to be used by baristas
- Opportunity to scan badges of delegates in return for a cup of coffee
- Named sponsor on agenda
- Branding in coffee area
- Online branding
- 2 VIP executive passes
- Sponsor event placement-Bronze
- Plus sponsor accorded all benefits accruing to bronze sponsors

Cost US\$6,000

COFFEE AND TEA BREAK

AFTERNOON

- App branding and listing
- Fully branded coffee point
- Opportunity to provide branded coffee cups to be used by baristas
- Opportunity to scan badges of delegates in return for a cup of coffee
- Named sponsor on agenda
- Branding in coffee area
- Online branding
- 2 VIP executive passes
- Sponsor event placement-Bronze
- Plus sponsor accorded all benefits accruing to bronze sponsors

Cost US\$6,000

Bespoke sponsorship opportunities

DAY 3
WEDNESDAY
4 SEPT 2024

INDUSTRY NETWORKING PARTY

LEAD SPONSOR AND SUPPORTER

- Event branding at reception venue
- App branding and listing
- Online branding
- Named sponsor on agenda
- 4 VIP executive passes
- Sponsor event placement-Silver
- Plus sponsor accorded all benefits accruing to silver sponsors

Cost US\$12,000

INDUSTRY NETWORKING PARTY

SUPPORTER

- 8 slots available
- Event branding at reception venue
- App branding and listing
- Online branding
- Named sponsor on agenda
- 2 VIP executive passes
- Sponsor event placement-Bronze
- Plus sponsor accorded all benefits accruing to bronze sponsors

Cost US\$4,000

INDUSTRY NETWORKING PARTY DJ SPONSOR

- Event branding at reception venue
- Branding for waiters and waitresses
- App branding and listing
- Online branding
- Named sponsor on agenda
- 4 VIP executive passes
- Sponsor event placement-Silver
- Plus sponsor accorded all benefits accruing to silver sponsors

Cost US\$8,000

Sponsorship packages

Meeting rooms and networking lounges

VIP NETWORKING LOUNGE

(VIP Hospitality-The Village)

Open to registered conference delegates, sponsors, and exhibitors.

Sponsor the dedicated Meeting Zone at Zimbabwe Digital Week 2024.

Exclusive branded lounge area where registered delegates, sponsors, and exhibitors can meet during the conference. A luxury space for executive leaders to relax and get away from the hustle and bustle of the main exhibition. As headline partner of the VIP Lounge, your brand will be at the forefront of the minds of our most senior and influential attendees.

- 3 VIP executive passes
- Company logo and profile to feature on event website and app
- Sponsorship status-Bronze
- Afforded all benefits accruing to silver sponsors
- Branding on meeting zone walls and entrance
- Named sponsor on agenda
- Venue meeting room including basic furniture, Wi-Fi, and power connection

Cost US\$5,000

VIP NETWORKING PRIVATE MEETING ROOMS

Secure an exclusive branded lounge area where you can entertain your prospective clients in an informal setting throughout Zimbabwe Digital Week 2024.

This is an opportunity to completely brand the networking lounge. Secure a meeting room to have those all-important business meetings with current and potential clients.

Hurry! Meeting rooms are almost sold out

- 3 VIP executive passes
- Company logo and profile to feature on event website and app
- Sponsorship status-Bronze
- Branding on meeting zone walls and entrance
- Named sponsor on agenda
- Afforded all benefits accruing to silver sponsors
- Venue meeting room including basic furniture, Wi-Fi, and power connection

Cost US\$4,000

INVESTOR LOUNGE

The global tech scene is making tremendous progress, and the unanimous feeling is that there is much more to come.

The Investor Lounge provides a space for entrepreneurs and investors to convene, build relationships, and engage in meaningful discussions.

With the aim to continue to drive accessibility and provide professional support to early-stage founders, this will be an opportunity for ideas to be shared, supported, and brought to life through activations such as founder or investor matchmaking.

- Access to deal and projects showcase book
- Sponsor afforded silver sponsorship status, including all benefits accruing to silver sponsor
- 2 VIP executive passes

Cost US\$7,000

More Zimbabwe Digital Week 2024 bespoke sponsorship opportunities

FAST CHATS AND VIDEO INTERVIEWS

Take your brand to new heights with fast chats and in-depth video interviews with top executives. Boost your visibility, network with influencers, and position yourself as a thought leader promoted across Zimbabwe Digital Week 2024 channels.

Cost US\$8,000

CONNECT GOLF TOURNAMENT

- Speech before tournament begins
- Logo on golf t-shirts
- Design to be provided by the sponsor
- 8 VIP executive passes
- Sponsor accorded gold sponsorship status
- Opportunity to share content on Zim-DW 2024 social media channels (including IG, Twitter, Facebook, LinkedIn, YouTube)
- Coverage on all social media channel platforms (including IG, Twitter, Facebook, LinkedIn, YouTube)

Cost US\$20,000

BUSINESS MATCHMAKING LOUNGE SPONSOR

Matchmaking lounge used strictly by invitation

Take up a business lounge powered by YOU. The Business Matchmaking Lounge is the place where business discussions and matchmaking take place amongst all delegates, peers, and business leaders.

- Banner on matchmaking app
- Branding around matchmaking lounge
- Sponsorship status-Bronze
- Sponsor afforded all benefits accruing to silver sponsors
- 3 VIP executive passes

Cost US\$10,000

CHARGE AND CONNECT SPONSORSHIP

Provides attendees a space to network and relax while charging their electronic devices.

- Branding around the charge and connect area and lounge, giving you great visibility among attendees
- 2 VIP executive passes
- Sponsor announcement
- Online branding
- Social media posts and other benefits

Cost US\$3,500

LINK WAY PILLAR BRANDING-3 PILLARS

Create maximum visual impact with your branding and messages in the busy walkways onsite with columns and wall spaces available for your message.

- Design to be provided by the sponsor of production
- 2 VIP executive passes
- Sponsor accorded bronze sponsorship status

Cost US\$3,000

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23

DELEGATE BAGS

- Design to be provided by the sponsor
- 3 VIP executive passes
- Logo on delegate bags
- Sponsor accorded silver sponsorship status
- Bags will be distributed to all show visitors and delegates
- Opportunity to share content on Zim-DW 2024 social media channels (including IG, Twitter, Facebook, LinkedIn, YouTube)
- Coverage on all social media channel platforms (including IG, Twitter, Facebook, LinkedIn, YouTube)

Cost US\$12,000

DEAL ROOM, INVESTMENT SHOWCASE, AND DEAL BOOK SPONSOR

Position your brand as a leader in the Zimbabwe and African tech ecosystem by supporting our Investment Showcase, highlighting leading investor-ready ventures and startups from across Zimbabwe on stage during Zimbabwe Digital Week 2024.

The winning startups get to walk away with cash prizes.

INVESTMENT SHOWCASE PARTNER

- 8 slots available
- Sponsor event status-Silver
- 5 VIP executive passes
- App branding and listing
- Online branding
- Named sponsor on agenda
- Social media posts
- Agenda contribution and pitch
- Advisory panel
- Newsletter promotion × 1
- Online PR articles × 1
- Social media posts × 1
- Plus sponsor accorded all benefits accruing to bronze sponsors
- Full page advert in deal book
- Logo included on every page of deal book
- Logo included on cover of deal book
- Book distributed to all investors and financiers

Cost US\$10,000

STAGE SPONSOR

Become a stage sponsor and enjoy 2 days of sessions on a stage and a room named after your brand alongside a host of other benefits.

NAMING

- Zimbabwe Digital Week 2024 mainstage named after YOU
- All sessions will be hosted on your stage

SPONSOR EVENT PLACEMENT

- Platinum

BRANDING

- Platinum priority event branding
- Stage branding: Your logo and name
- Stage entrance branding: Your logo and name
- Platinum priority online branding
- Networking app placement: Platinum or stage name

AGENDA

- Agenda contribution: 1 × keynote
- Agenda contribution: 1 × panel slot

PREMIUM EXPO SPACE

- 18 sqm expo space: Premium 6 m × 3 m

PR

- Newsletter promotion × 2
- Online PR articles × 2
- Social media posts × 2

PODCAST

- Podcast episode × 1

VIP PASSES

- 20 VIP executive passes
- Plus sponsor accorded all benefits accruing to platinum sponsors

Cost US\$40,000



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24

CONNECTIVITY SPONSOR

Become the connectivity provider throughout the conference. Associate your brand with wireless internet capability for all attendees.

- Your corporate name and logo appear on wireless network username and password
- 2 VIP executive passes
- Sponsor announcement
- Online branding
- Social media posts and other benefits
- Afforded bronze sponsorship status

Cost US\$4,500

FLOOR STICKERS AND POSTER SITES

Show an ad, give them directions, lead them, and maximise visibility! Point them to where you are.

Lead them to your booth. Grab the attendees' attention as they head to the halls so you are the first booth they want to visit.

INSIDE HALL



Cost US\$750

THE OFFICIAL NETWORKING APP

APP PROMOTION

- App placement: Welcome video on homepage
- Logo included on all app pages
- App placement: 1st expo booth shown
- App placement: 50% of banner ads on app
- App placement: 1 × sponsored sector of interest
- App placement: 2 × sponsor announcements on app
- Profile information on all app users

EVENT BRANDING

- Event branding: Bronze
- Online branding: Bronze

AGENDA

- Agenda contribution: 1 × panel slot

PR AND MARKETING

- Newsletter promotion × 1
- Social media posts × 1
 - Opportunity to share content on Zim-DW 2024 social media channels (including: IG, Twitter, Facebook, LinkedIn, and YouTube)
 - Coverage on all social media channel platforms (including: IG, Twitter, Facebook, LinkedIn and YouTube)
 - Newsletter promotion × 1
 - Social media posts × 1

PASSES

- 5 VIP executive passes

Cost US\$12,000

SPONSORED MASTERCLASS OR SESSION SPONSOR

Show your company's thought leadership through a sponsored masterclass, session, product demo, or training session at Zimbabwe Digital Week 2024. These dedicated sessions on the agenda position your brand as a preminent organisation and enable you to set the agenda and educate delegates on specific topics.

Become a session sponsor and associate your brand with content produced at the conference.

PACKAGE BRANDING BENEFITS

- Your corporate name and logo appear on wireless network username and password
- Contribution to agenda
- 2 VIP executive passes
- Sponsor announcement
- Online branding
- Social media posts and other benefits
- Afforded bronze sponsorship status
- Sponsor event placement-Bronze
- Online branding
- App placement-Bronze

AGENDA

- Masterclass session × 60 min PR and marketing
- Newsletter promotion × 1
- Social media posts × 2

SPONSOR PASSES

- 2 VIP executive passes

MASTERCLASS OR SESSION SPONSOR SUPPORT

- Dedicated masterclass room with AV
- Promotion of masterclass to all attendees
- Pre-event sign-up form for masterclass data capture
- Profile information on pre-event masterclass sign-ups and attendees

Cost US\$5,500

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BADGES AND LANYARDS

- Lanyards are your walking advertisements at Zimbabwe Digital Week 2024. Exclusive to one company.
- 3 VIP delegate passes
- Sponsor accorded silver sponsorship status
- Ensures your company logo and message are seen by all visitors, including C-level delegates, government officials, international visitors, media, and international trade delegations
- Design to be provided by the sponsor
- Lanyards will be distributed to all show visitors, delegates, and VIPs
- Opportunity to share content on Zim-DW 2024 social media channels (including: IG, Twitter, Facebook, LinkedIn, and YouTube)
- Coverage on all social media channel platforms (including: IG, Twitter, Facebook, LinkedIn, and YouTube)

Cost US\$10,000

FULL ADVERT

Full page advert in the conference magazine, exhibitor catalogue, and post-show report

TAILORED SPONSORSHIP PACKAGES

Contact us for a tailored package
sponsor@connect-events.global

Cost US\$2,000

HALF PAGE ADVERT

Half page advert in the conference magazine, exhibitor catalogue, and post-show report

Cost US\$1,000

CONFERENCE REGISTRATION SPONSOR

Sponsors, exhibitors, and all attendees will get a full view of your brand, onsite and online. Your logo will be showcased on registration pages, confirmation emails, and at the exhibition halls where registration counters are located. Listing and logo on all onsite registration kiosks.

- Official registration partner
- 3 VIP executive passes
- Sponsor
- Branding at registration (online and onsite)
- Listing and logo on all onsite registration kiosks
- Digital logo
- Networking opportunities

Cost US\$6,000



Join us at Zimbabwe Digital Week 2024 and supercharge your digital transformation journey



Digital transformation is an imperative for businesses in today's economy.

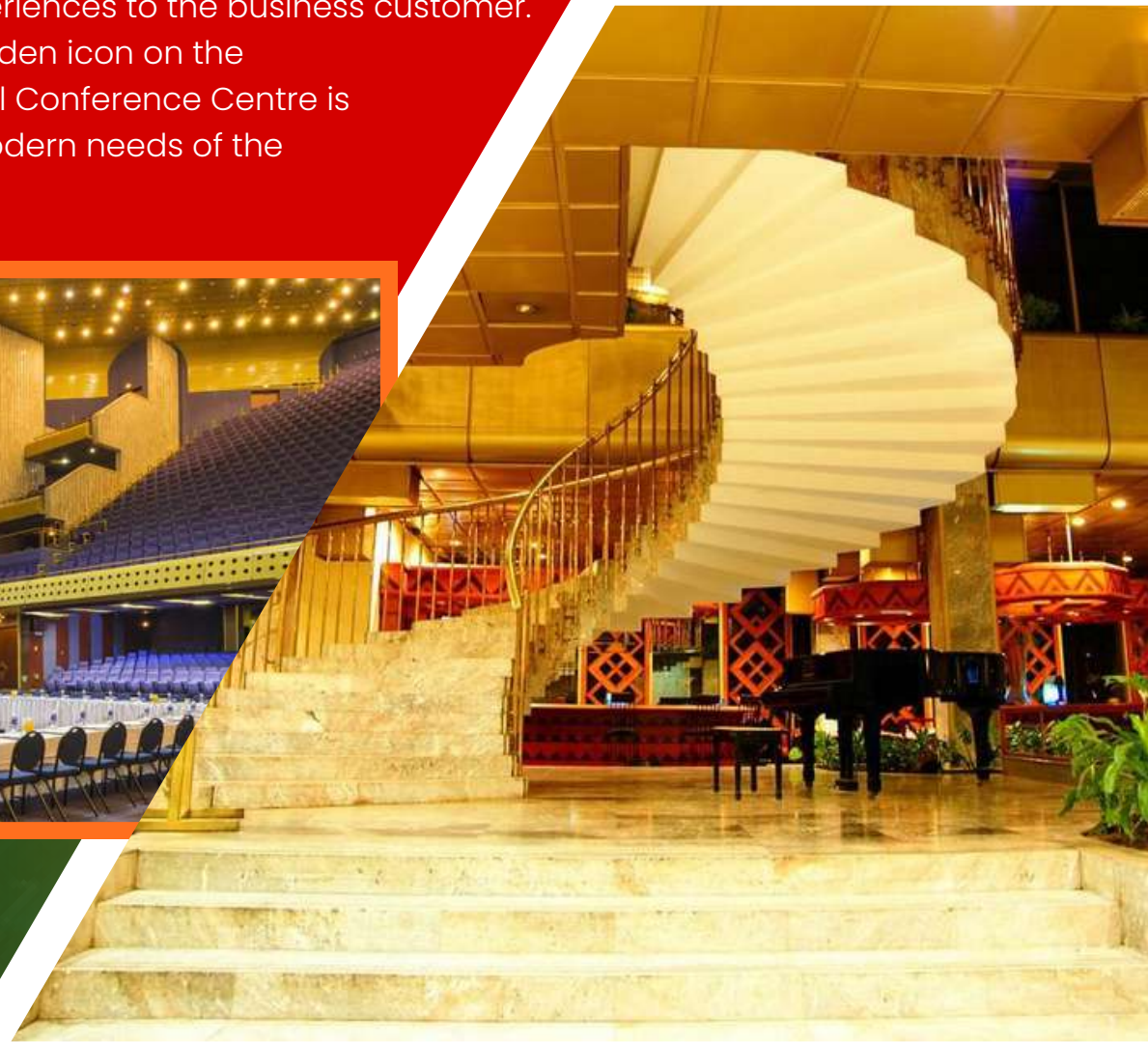
"Each one of us in our organizations, whether it's public sector or private sector, will have to build our own digital capability. Because now, every company is a software company, every company is a digital organization".

Satya Nadella, CEO, Microsoft

About the event venue

The Rainbow Towers Hotel and Conference Centre

A symbol of glamour, synonymous with success and prosperity, the Rainbow Towers Hotel and International Conference Centre is the ultimate business hotel in Harare. The hotel offers unique, refreshing, and successful experiences to the business customer. Situated in Zimbabwe's sunny capital, Harare, it is a golden icon on the city skyline. The Rainbow Towers Hotel and International Conference Centre is at par with the world's best. It is geared to meet the modern needs of the most discerning conference and exhibition needs.



Get involved today

REGISTER NOW

Secure your place at Zimbabwe's largest and most influential tech festival and startup event



CONTACT US

To register and get more information on how to get involved in Zimbabwe Digital Week 2024, please visit <https://zim-digitalweek.co.zw>

General enquiries

info@connect-events.global

Sponsorship enquiries

sponsor@connect-events.global

Exhibition enquiries

exhibit@connect-events.global

Media enquiries

media@connect-events.global

<https://zim-digitalweek.co.zw>

Address

Event organiser

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<https://zim-digitalweek.co.zw/>

Promoter

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Let's build and transform Zimbabwe together



30

