



OFFICIAL EVENT BROCHURE

2-4 September 2024

**Associate your brand with
Zimbabwe's largest and most
influential tech festival and
startup event**

The Rainbow Towers Hotel
and Conference Centre
Harare, Zimbabwe

<https://zim-digitalweek.co.zw>

Brought to you by



Organised by



In collaboration with



Meet the partners behind Zimbabwe Digital Week 2024

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Loita Business, a portfolio company of Loita Capital Partners International, is a leading technology company building one of Africa's largest business to business (B2B) e-commerce networks and supply chain finance, and fintech ecosystems in Africa.



Loita Group is a Mauritius incorporated investment group with four distinct pillars of business operations, all of which centre around services to banking institutions and corporate entities across Africa, focusing on investment banking, payments, electronic funds transfer switches, and bank management.



The African Export-Import Bank (Afreximbank) is the foremost Pan-African multilateral financial institution devoted to financing and promoting intra- and extra-African trade. The bank was established in October 1993 by African governments, African private and institutional investors, and non-African investors.



SMART AFRICA is a bold and innovative commitment from African heads of state and governments to accelerate sustainable socio-economic development on the continent, ushering Africa into a knowledge economy through affordable access to broadband and usage of information and communications technologies.



Invest Africa is the leading membership organisation for companies and investors operating on the African continent. Our network comprises global corporations, private investors, fund managers, family offices, policy makers, and entrepreneurs.



DP World is an Emirati multinational logistics company based in Dubai, United Arab Emirates. It specialises in cargo logistics, port terminal operations, maritime services, and free trade zones. Formed in 2005 by the merger of Dubai Ports Authority and Dubai Ports International, DP World handles 70 million containers that are brought in by around 70,000 vessels annually.

Meet the partners behind Zimbabwe Digital Week 2024

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The Digital Council Africa is an independent, not-for-profit organisation that acts as a bridge and connector between governments, the technology industry, and stakeholders across Africa to develop the digital sector and economy.



Zimbabwe National Chamber of Commerce is Zimbabwe's largest non-profit making membership-based organization that provides services designed to support its members in business development. As an independent organisation, the ZNCC has represented the interests of its members for over 100 years.



ICE Digital Trade (IDT) is part of Intercontinental Exchange, Inc. (ICE), a global Fortune 500 company that operates global financial exchanges and clearing houses, including the well-known New York Stock Exchange. ICE also provides fixed income, mortgage technology, data, and listing services. ICE was the first to digitise exchanges, and continues to be a leader on price discovery, capital raising, indexing, and more. IDT provides paperless global trade management solutions which digitise, automate, and accelerate trade and post-trade operations, finance, logistics, compliance, and visibility.



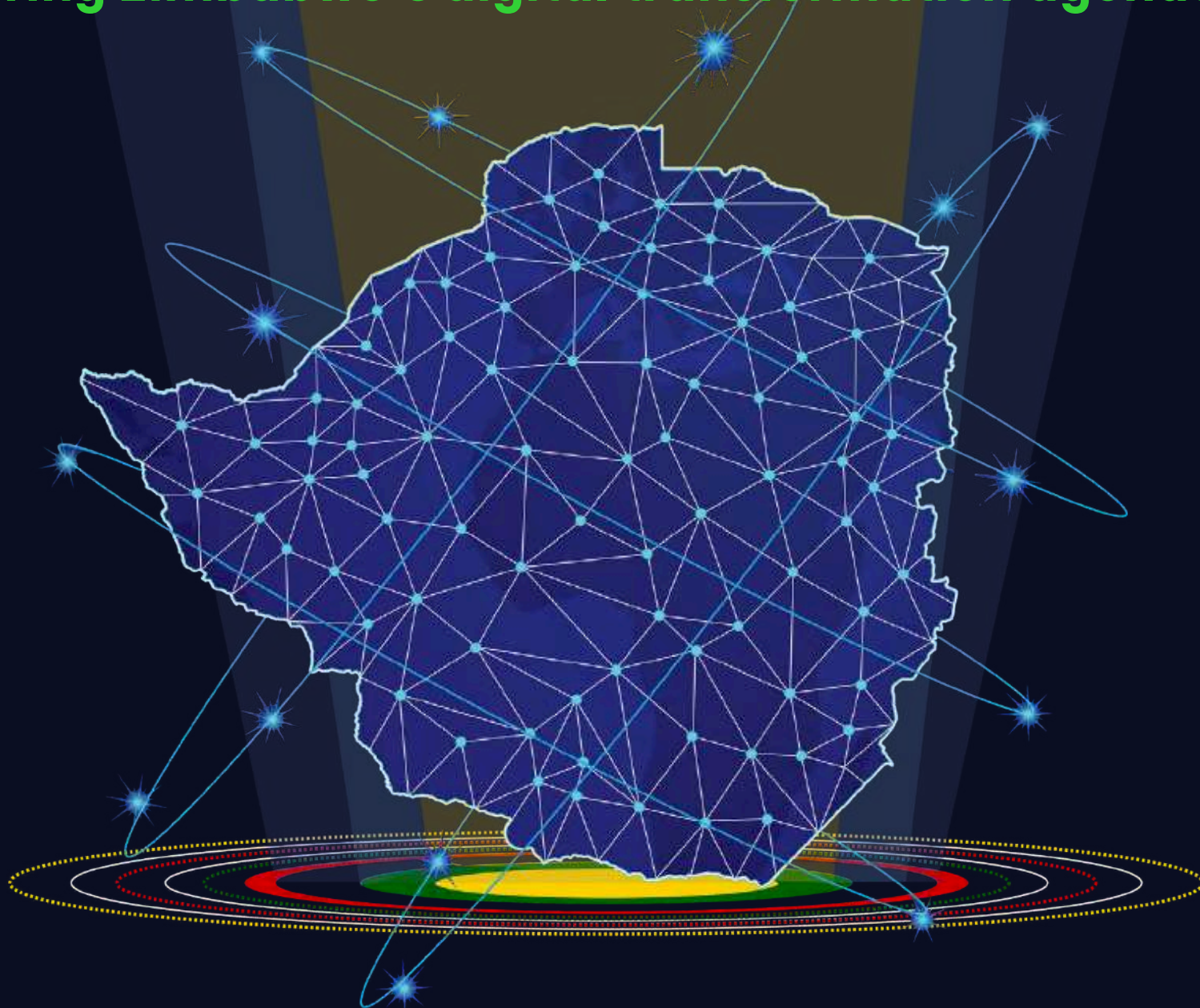
Connect Club is a member-driven network of international businesses and executives dedicated to transforming Africa through finding business value from emerging tech innovations and adoption of new technologies.



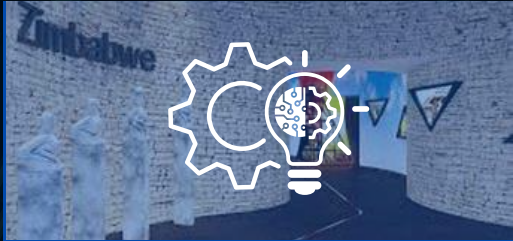
When people come together, amazing things happen. Connect Events is a next-generation events company, powering and connecting global industry communities and creating platforms for growth. Our events are designed to transform market insights into business opportunities, power industry growth through knowledge sharing, and enable connections.

Powering Zimbabwe's digital transformation agenda

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Key themes for 2024



Building a more connected and intelligent Zimbabwe



Leveraging digitisation and automation to drive trade and investment



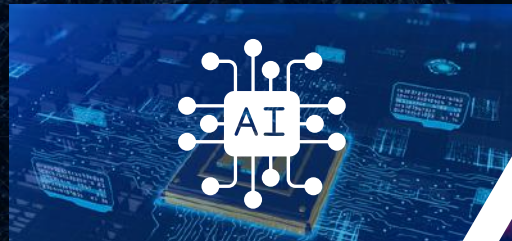
Building Zimbabwe's next-generation digital infrastructure for trade



Fuelling entrepreneurship and scaling small to medium businesses (SMBs) and startups



Inspiring a sustainable and inclusive tech ecosystem to advance Zimbabwe's digital economy



The year to imagine AI and big data in everything

About Zimbabwe Digital Week 2024

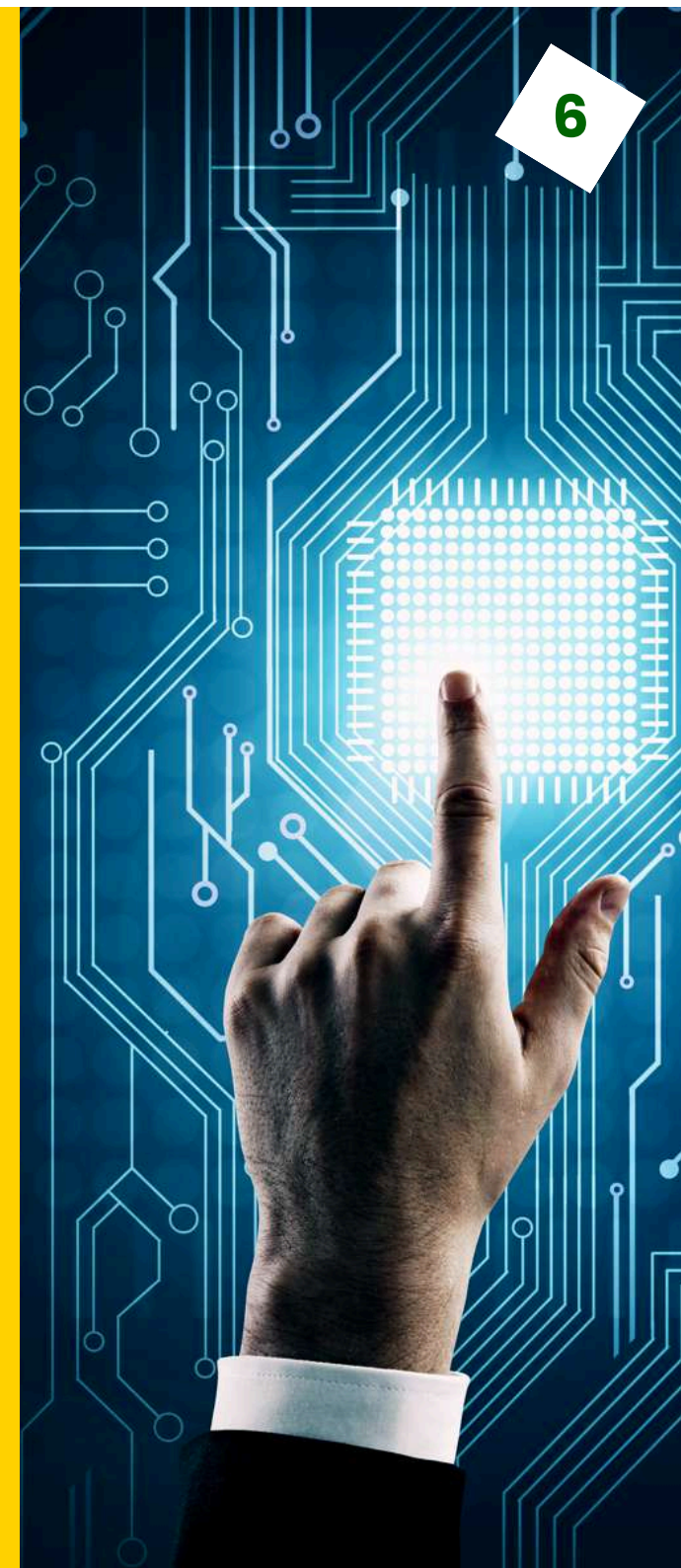
Loita Business, in collaboration with the Zimbabwe National Chamber of Commerce (ZNCC), Smart Africa, the African Export-Import Bank (Afreximbank), and Invest Africa, brings you the inaugural Zimbabwe Digital Week (Zim-DW 2024), to be held 2–4 September 2024 at the Rainbow Towers Hotel and Conference Centre, Harare, Zimbabwe.

Zim-DW 2024 brings together local, regional, and global leaders from government, business, and international organisations to collaborate in new ways to advance Zimbabwe's digital economy and shaping, accelerating, and sustaining Zimbabwe's on-going digital revolution.

Zim-DW 2024 aims to enable Zimbabwe to become a more competitive, agile, open, and innovative smart economy, in line with the National Development Strategy 1 (NDS1) which identifies the digital economy as part of the national priorities set to transform the country into an upper middle-income economy by 2030.

Taking place from 2–4 September 2024, this hybrid conference will feature a 3-day anchor event and a series of satellite and co-located events at various locations in Zimbabwe. Take part and experience engaging sessions by internationally renowned speakers and industry experts to unearth the latest digital trends, innovations, and investment opportunities. As part of our commitment to digitally transform Zimbabwe's economy and boost trade and investment, we have a range of exclusive launch events happening throughout the rest of the year.

Zimbabwe Digital Week will unite the tech community and celebrate the best in tech innovation from Zimbabwe and across the globe, providing a platform to come together to drive Zimbabwe's digital transformation agenda. Our mission is to build a better, more inclusive, digital Zimbabwe by gathering the world's most inspirational founders, global leaders, investors, and rising stars to collaborate and discuss the vital role of technology on society.



On track to deliver...



US \$500M

Trade and investment deals



1000+

In-person attendees across the week's events



4000+

Visual attendees across the week's events



100+

Sessions



20+

MOUs signed



300+

C-suite executives



40+

Countries represented



100+

Exhibitors and sponsors



2000+

Exhibition visitors



100+

Expert speakers



600+

Companies



50+

Media and strategic partners

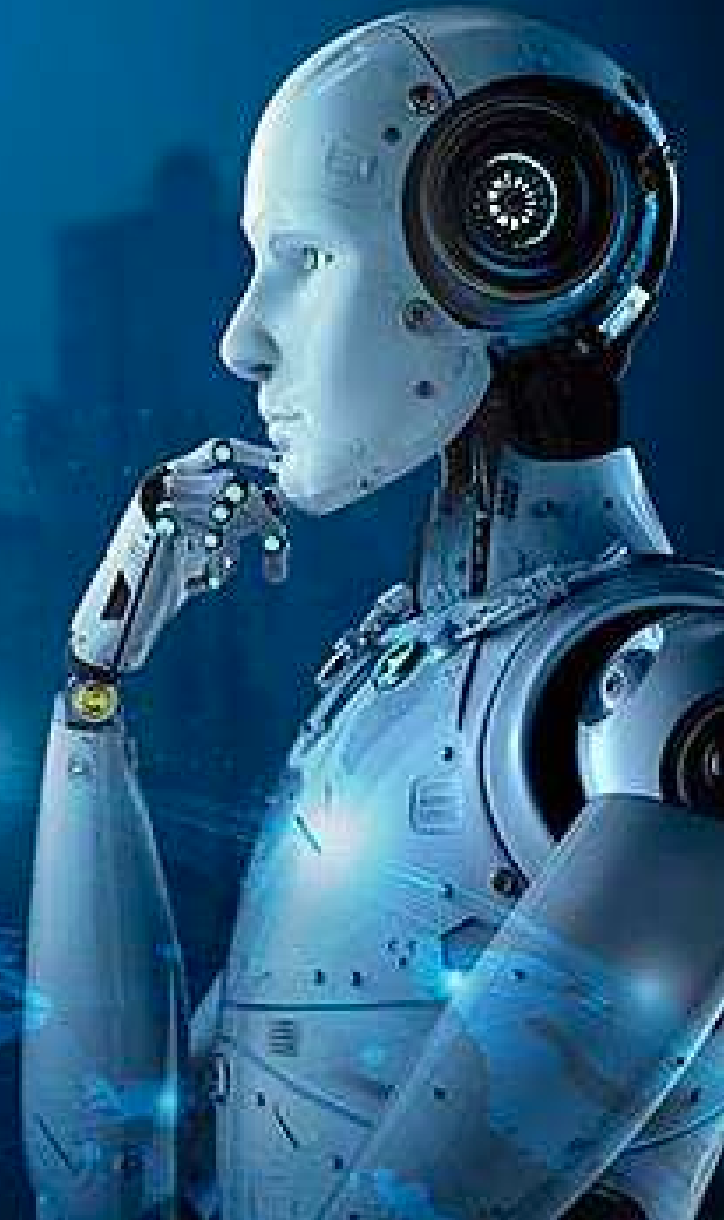
What's happening at Zimbabwe Digital Week 2024

KEY HIGHLIGHTS

Zim-DW 2024 is more than just an event; it's the epicentre of innovation in Zimbabwe and across the region. Housing multiple anchor and co-located events under the same roof, we serve as the pivotal hub where leaders from tech, media, banking and financial services, telecommunications, satellite, and startups convene for a transformative week.

Zim-DW 2024 aims to strengthen Zimbabwe's position as the digital hub of Africa. Through the week-long event, participants will be able to explore investment opportunities, gain valuable market access and insights, network with industry captains within the local tech ecosystem as well as to seek collaborations with industry partners.

With ground-breaking launch events and inspiring content sessions paired with expansive exhibition halls at Zim-DW 2024, it's a week of unmissable networking, learning, and collaboration.



Influential and outcome-focused programme and agenda

OPENING CEREMONY



MAINSTAGE



CONNECT GOLF TOURNAMENT



MULTIPLE NETWORKING OPPORTUNITIES



WELCOME RECEPTION



CONFERENCE SESSIONS



ONE-TO-ONE BUSINESS MATCHMAKING



ZIM-DW 2024 DEAL ROOM



OFFICIAL LAUNCH



EXHIBITION



ECONOMIC FORUM



THE CAPITAL MEETS POLICY DIALOGUE



ZIM-DW VIRTUAL



TRENDING TECH TOPICS



INVESTOR AND FINANCIER PROGRAMME



INSPIRATIONAL KEYNOTES



VIP GALA DINNER AND AWARDS



MANSA DUE DILIGENCE PLATFORM SEMINAR AND WORKSHOP



Influential and outcome-focused programme and agenda

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COMPANY
PAVILIONS



INVESTMENT DEAL
BOOK 2024



PANEL DISCUSSIONS



OFFICIAL LAUNCH:
ZIMBABWE NETWORKED
TRADE PLATFORM



ZIMBABWE COUNTRY
SPOTLIGHT



CLOSED DOOR SESSIONS
AND B2B MEETINGS



ZIM-DW 2024
INDUSTRY
NETWORKING PARTY



OFFICIAL LAUNCH:
ZIMBABWE "CONNECT GO
DIGITAL PROGRAMME"



OFFICIAL LAUNCH:
TRANSFORMING
YELLOW PAGES INTO A
ONE-STOP DIGITAL
TRADING PLATFORM

YellowPages

TECH DIALOGUES



MASTERCLASS
SESSIONS



THE BIG SPARK PITCH
COMPETITION



OFFICIAL LAUNCH:
ZIMBABWE'S
NEXT-GENERATION
B2B MARKETPLACE



EXECUTIVE WORKSHOPS
AND TRAINING



DIGITAL SKILLS FORUM



ZIMBABWE DIGITAL
WEEK 24 FRINGE EVENTS
AND PROGRAMMES



SITE VISITS AND
TECH TOURS



ZIMBABWE FIBRE AND
BROADBAND FORUM



... and MORE. Refer to formal agenda and event website: <https://zim-digitalweek.co.zw/>

Announcements at Zimbabwe Digital Week 2024

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Loita Business to unveil the Zimbabwe Networked Trade Platform (Zntp-Zimbabwe) at Zimbabwe Digital Week 2024. Zntp-Zimbabwe is a one-stop digital trade platform to help Zimbabwean companies digitalise, automate, and streamline end-to-end trade processes, fund business-to-business (B2B) trade, and connect to the African Continental Free Trade Area (AFCFTA) and global marketplace.

Loita Business to unveil Zimbabwe's Next-Generation Business to Business (B2B) Marketplace at Zimbabwe Digital Week 2024. The Loita B2B Marketplace will re-imagine, reshape, and revolutionise B2B buying and corporate purchasing in Zimbabwe. The B2B marketplace will enable Zimbabwean corporate buyers and sellers to digitally connect, transact, and do business online in Zimbabwe and across 190+ countries, with unmatched technology for digitising and automating supply chain processes in Zimbabwe. Click here for more details or visit www.loitabusiness.com

Loita Business to launch the Connect Go Digital Programme for SMEs and large companies at Zimbabwe Digital Week 2024. The Zimbabwe Connect Go Digital is an initiative by Loita Business to enable Zimbabwean businesses in key sectors to move towards digitalisation and automation, improving efficiency and productivity, creating new sources of growth, and increasing revenue and savings in business costs. The Connect Go Digital Programme aims to help both large and small African businesses to use digital technologies and build stronger digital capabilities to seize growth opportunities in the digital economy. Click here for more details or visit www.connect-go-digital.com

Announcements at Zimbabwe Digital Week 2024

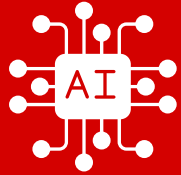
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Official launch: The Zimbabwe National Chamber of Commerce (ZNCC) electronic certificate of origin portal (eCO system). As part of the ZNCC's efforts to stimulate export growth and promote the ease of doing business for exporters, ZNCC will officially launch an electronic certificate of origin portal (eCO system) during Zimbabwe Digital Week 2024. The eCO system will enable the application, issuance, and approval of electronic non-preferential certificates of origin by the ZNCC for all exporters in Zimbabwe.

Official launch: Loita Business to partner with Yellow Pages Digital Media (Pvt) Ltd to take Zimbabwe Yellow Pages into the digital space during Zimbabwe Digital Week 2024, transforming yellow pages in Zimbabwe into a one-stop global trading platform for both SMEs and large companies.

Official launch: Loita Business to launch Zimbabwe's Next-Generation Healthcare Digital B2B Marketplace Platform during Zimbabwe Digital Week 2024.

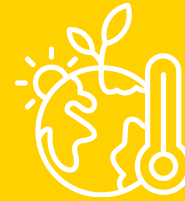
Core topics throughout the event include



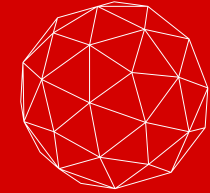
Spotlight on AI, its applications, and the future of work



Building Zimbabwe's next-generation digital infrastructure for trade



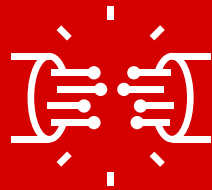
Climate tech: The transition to a low carbon future and inspiring a more sustainable future



Pioneering Zimbabwe's fintech future



The economic impact of cloud adoption in Zimbabwe



Accelerating fibre coverage and increasing Zimbabwe's investments in fibre networks



Cyber security and its role in advancing Zimbabwe's digital economy



Accelerating digital transformation and reducing barriers to adoption of digital technologies by SMEs



Access to debt and growth capital (equity) for startups and small to medium businesses (SMBs)



Can regulation keep up with tech innovation?



E-commerce and business to business (B2B) marketplace revolution in Zimbabwe and across Africa



Refer to event website for full agenda
<https://zim-digitalweek.co.zw/>

Who will you meet at #Zimbabwe Digital Week 2024?

ICT private sector providers	Fintech companies	Regulators	International and multi-lateral organisations	Government institutions	Artificial intelligence/ Machine learning firms and experts
Digital health service providers	Investment banks	Banking and non-banking financial institutions	Venture capitalists	Startups	Non-governmental organisations (NGOs)
Private equity fund managers	Academia and research	Media	Tech innovators	Local and regional business influencers	Exchanges and clearing houses
Payment processors	E-commerce	Consulting firms	Accounting/ auditing/ law firms	Wealth management	Broadcasting
Enterprise tech and innovation	Vertical industry/ enterprise end-user	Satellite	Students	Entertainment	Insurance

Emerging technologies and sectors represented at #Zimbabwe Digital Week 2024

ARTIFICIAL INTELLIGENCE AND THE FUTURE OF WORK	CLOUD AND DATA CENTRES	FINTECH AND PAYMENTS	CODERS	DIGITAL TRADE	SUPPLY CHAIN, LOGISTICS, AND TRANSPORTATION	SMART VILLAGES
SKILLS DEVELOPMENT AND HUMAN CAPITAL DEVELOPMENT	TELECOMS /5G/5.5G/ NETWORK INFRASTRUCTURE	BROADBAND AND FIBRE CONNECTIVITY	BIG DATA	CYBER SECURITY AND DATA PROTECTION	CONSUMER TECH	SMART DEVICES
DIGITAL FINANCE	DIGITAL CITIES	TRADE AND INVESTMENT	INTERNET OF THINGS (IOT)	STARTUPS	POLICY AND REGULATION	SATELLITES
RETAIL AND E-COMMERCE	GREEN-TECH AND ESG	INSURANCE AND INSURE-TECH	CREATIVE ECONOMY	HEALTHCARE, HEALTH-TECH, BIOTECH, AND E-HEALTH	AGRICULTURE, AGRI-TECH, AND E-AGRICULTURE	DATA GOVERNANCE
TRANSPORT	INFRASTRUCTURE	MANUFACTURING	ENGINEERING AND CONSTRUCTION	LEISURE-TECH	ACADEMIA AND RESEARCH	E-COMMERCE
E-GOVERNMENT	BANKING AND FINANCE	POWER AND ENERGY	E-PROCUREMENT	CLIMATE FINANCE AND CLIMATE-TECH	ENERGY TRANSITION	TECH

Networking and social activities

It's not all work and no play at Zimbabwe Digital Week 2024. We have a jam-packed social calendar ready for everyone.

Join us at one of the many casual drinks receptions throughout the week, or sign up to the Zim-DW 2024 industry networking party, VIP gala dinner, welcome cocktail reception, or closing party. We are ready to celebrate Zimbabwe Digital Week 2024 with you.

Welcome cocktail reception

Connect and catch up with our delegates at our welcome reception.



VIP gala dinner

Exclusive invitation-only gala dinner.



VIP drinks reception

Ensure you stick around for the many casual drinks receptions taking place all week.



Closing party

Join us for a final celebration with your new connections to end the week in style.



Zim-DW 2024 industry networking party

Only interested in Zimbabwe's best tech party? Then our Zim-DW 2024 industry networking party-only ticket is just for you. Sponsors, conference delegates, and VIP executive delegates will get free passes.



Zimbabwe Digital Week after hours

New to Harare? Or simply want to try something new? Check out our Zimbabwe Digital Week "After Hours" guide, our official guide on the best places to eat, drink, and explore during your stay in Harare.



Benefits of attending the event

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Showcase your products and solutions

Be at the forefront of Zimbabwe's digital transformation.



Future proof your business

Learn about emerging technologies and how your business can benefit.



Stay in the loop

Be part of Zimbabwe's leading forum on digital transformation.



Networking

Network with key decision-makers and join speed networking, drinks receptions, roundtables, and many more exclusive networking opportunities.



Meet with businesses

Meet with senior executives and decision-makers from corporations and businesses who are interested in the future of innovation and emerging technologies, including AI, cybersecurity, fintech, e-commerce, big data, etc.



Connect with new suppliers and customers

Digitise and list your product catalogues and connect with new customers and markets on the Loita Business Global Business to Business (B2B) Marketplace. Digitally connect and collaborate with existing and new suppliers on the Loita B2B Marketplace.



Meet investors and financiers

Meet leading investors and financiers to take your business to the next level.



Broaden your reach

Deepen your impact through collaborations and partnerships, shaping Zimbabwe's digital landscape.



Exclusive speakers and panelists

Hear from exclusive world-class speakers and panellists from leading organisations.



20+ practical case studies

Apply practical learnings from case studies presented by business, policymakers, and more.



Cross-functional audience

Meet a balanced ratio of speakers and delegates from a range of industries and disciplines, including strategy, technology, operations, and marketing.



Interactive panels, fireside chats, and keynotes

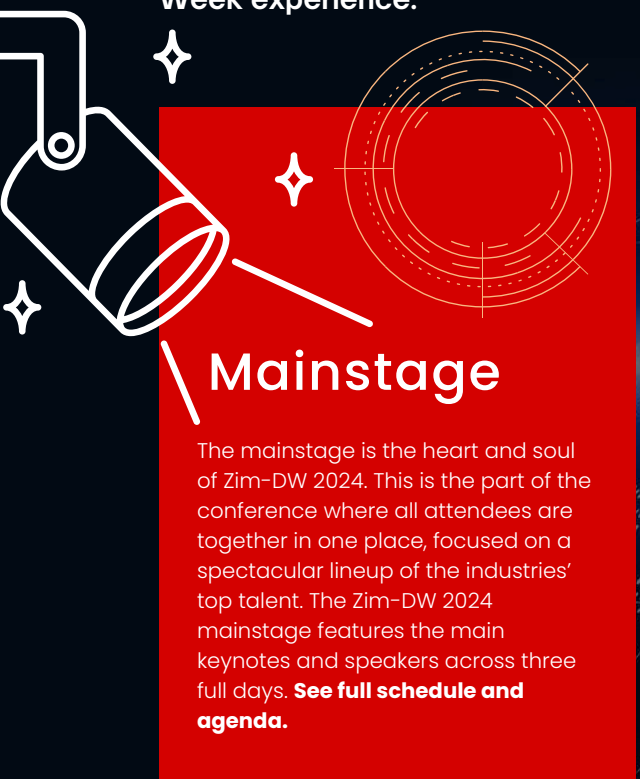
Engage in insightful sessions, discussions, panels, and more to improve business strategy and innovation.

Our zones

Bringing together the entire tech ecosystem: find the people who matter most to you.

For a seamless attendee experience, we have introduced zones across the venue so everyone can make the most of Zimbabwe Digital Week 2024. Whether you're looking to meet founders, SMEs, innovators and technology leaders, investors and financiers, or an enterprise leader, each zone has everything you need; a content stage to hear from thought leaders, an expo hall to discover what's new, and a networking hub to make valuable connections.

Find the zone that's right for you and you're guaranteed the best Zimbabwe Digital Week experience.



Mainstage

The mainstage is the heart and soul of Zim-DW 2024. This is the part of the conference where all attendees are together in one place, focused on a spectacular lineup of the industries' top talent. The Zim-DW 2024 mainstage features the main keynotes and speakers across three full days. **See full schedule and agenda.**



Startup, SME, and founders zone

Meet future unicorns and the game-changing leaders of tomorrow. Interact with people at the cutting edge of tech innovation and find out how founders of Zimbabwe's most exciting startups are approaching funding and scaling.

This is a vibrant and dynamic space that showcases some of the most innovative and exciting startups in Zimbabwe's tech ecosystem.



Technology Zone

The Technology Zone at Zim-DW 2024 offers a comprehensive and immersive experience for attendees, providing a platform for in-depth exploration of the latest developments in technology, including AI and its applications, Web3, cybersecurity, digital trading, procurement, cloud, digital finance, Web3, fibre networks, and telecommunications.



Our zones

Regulation and Policy Zone

A space for policymakers and regulators to make announcements, ink partnership agreements, and exchange knowledge on Zimbabwe's regulatory and development strategies. The zone will feature showcases from regulators and associations, such as the Computer Society of Zimbabwe, Bankers Association of Zimbabwe, and the Zimbabwe Chamber of Commerce and Industry (ZNCC).

Enterprise Zone

The home of frontier tech and enterprise transformation at Zimbabwe Digital Week 2024. Discover how corporates are innovating and embracing emerging tech to become more productive, efficient, and competitive. Explore the new enterprise tech exhibition and hear from leaders at the forefront of digital transformation from a range of different industry verticals.

Talent Zone

The Talent Zone will advance learning, upskilling, and the future of work by highlighting the talent development initiatives of the public and private sectors.

Trade and Investment and Pavilions Zone

This zone focuses on investors, financiers, consultants, auditing and law firms, and international pavilions.

ESG Zone

The ESG Zone focuses on technologies, standards, networks, and data that accelerate the transition towards a low carbon future.

Zimbabwe Digital Week (Zim-DW) virtual

Zim-DW Virtual is a year-round one-stop platform for Zimbabwean companies to connect, collaborate, and transact with buyers and sellers from all 55 African Union member countries in Africa and across 190+ countries.

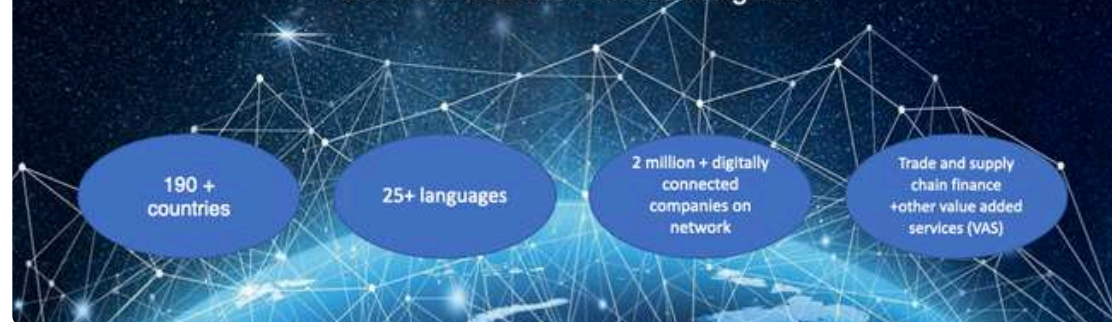
Zim-DW Virtual offers value added services, such as trade and supply chain financing, the Global B2B Marketplace Platform, trade information, insights and data analytics, export documentation, and know your customer (KYC) services. Zim-DW Virtual brings together buyers, (including importers) sellers (including exporters), exhibitors, and visitors from all sectors.

It also provides virtual stands and online storefronts and a platform for attendees and non-attendees alike to connect in real time before, during, and after the event.

The Zim-DW Virtual platform offers a 24/7, 365 days a year platform whereby virtual visitors can visit virtual stands to engage and do business via the online platform.

ZIMBABWE-DW 2024 VIRTUAL

Zim-DW Virtual is a year-round one-stop platform for Zimbabwean sellers (including exporters) and buyers (including importers) to connect, collaborate, and transact with buyers and sellers from all 55 African Union member countries and 190+ countries across the globe.



Join us at Zimbabwe Digital Week 2024 and supercharge your digital transformation journey



Digital transformation is an imperative for businesses in today's economy.

"Each one of us in our organizations, whether it's public sector or private sector, will have to build our own digital capability. Because now, every company is a software company, every company is a digital organization".

Satya Nadella, CEO, Microsoft

Join us at Zimbabwe Digital Week 2024

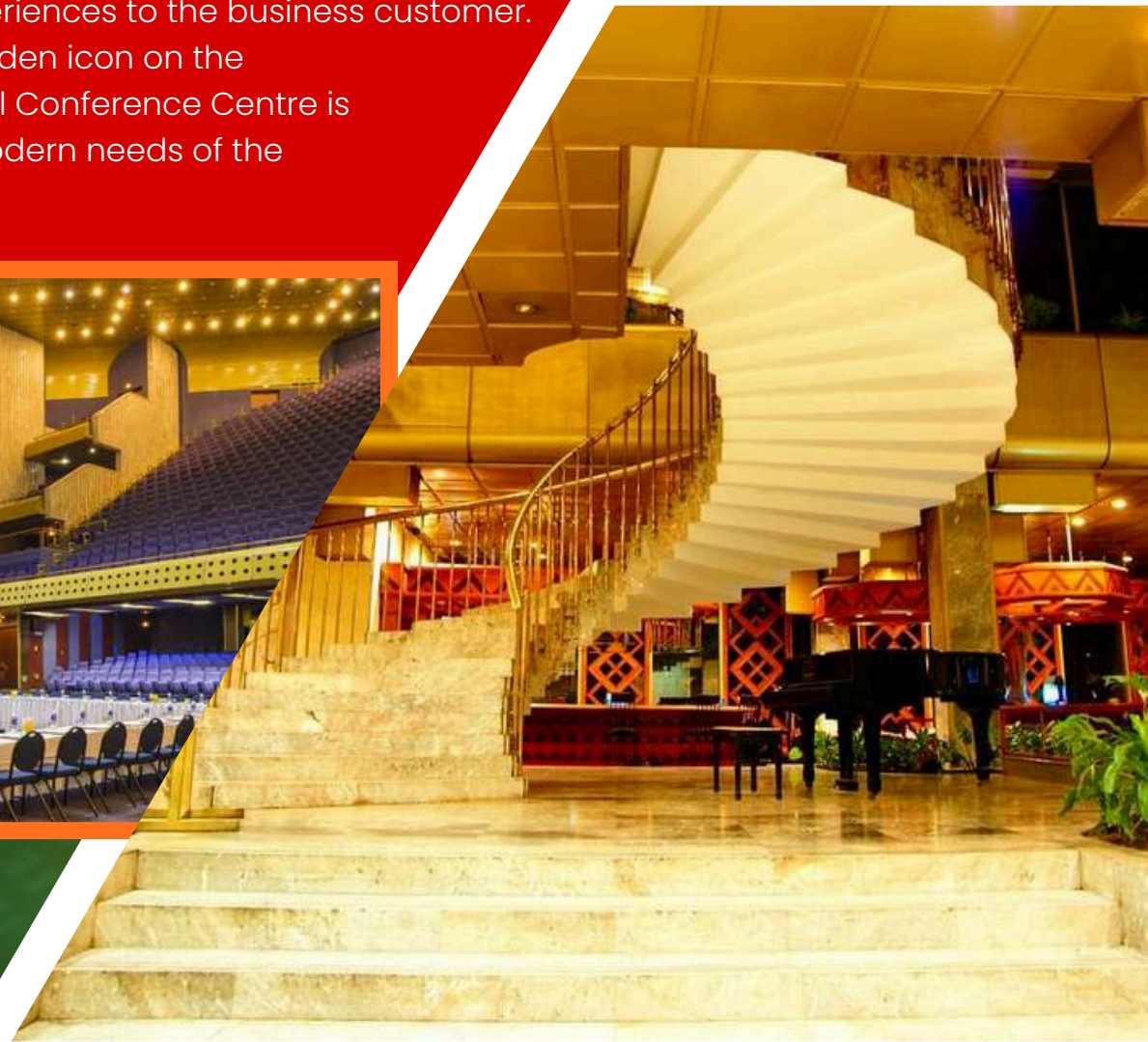
A rocket is shown launching from a dark, rocky landscape under a starry night sky. The rocket is positioned vertically, with a bright plume of fire and smoke trailing behind it. The background is a deep blue and black space filled with numerous stars. The overall scene conveys a sense of progress and innovation.

**Propelling Zimbabwe
into the digital era**

About the event venue

The Rainbow Towers Hotel and Conference Centre

A symbol of glamour, synonymous with success and prosperity, the Rainbow Towers Hotel and International Conference Centre is the ultimate business hotel in Harare. The hotel offers unique, refreshing, and successful experiences to the business customer. Situated in Zimbabwe's sunny capital, Harare, it is a golden icon on the city skyline. The Rainbow Towers Hotel and International Conference Centre is at par with the world's best. It is geared to meet the modern needs of the most discerning conference and exhibition needs.



Get involved today

REGISTER NOW

Secure your place at Zimbabwe's largest and most influential tech festival and startup event



CONTACT US

To register and get more information on how to get involved in Zimbabwe Digital Week 2024, please visit <https://zim-digitalweek.co.zw>

General enquiries

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Media enquiries

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<https://zim-digitalweek.co.zw>

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Let's build and transform Zimbabwe together

