

2-4 September 2024

Associate your brand with
Zimbabwe's largest and most
influential tech festival and
startup event

The Rainbow Towers Hotel
and Conference Centre
Harare, Zimbabwe

<https://zim-digitalweek.co.zw>



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Organised by



In collaboration with



Meet the partners behind Zimbabwe Digital Week 2024

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Loita Business, a portfolio company of Loita Capital Partners International, is a leading technology company building one of Africa's largest business to business (B2B) e-commerce networks and supply chain finance and fintech ecosystems in Africa.



Loita Group is a Mauritius incorporated investment group with four distinct pillars of business operations, all of which centre around services to banking institutions and corporate entities across Africa, focusing on investment banking, payments, electronic funds transfer switches, and bank management.



The African Export-Import Bank (Afreximbank) is the foremost Pan-African multilateral financial institution devoted to financing and promoting intra- and extra-African trade. The bank was established in October 1993 by African governments, African private and institutional investors, and non-African investors.



SMART AFRICA is a bold and innovative commitment from African heads of state and governments to accelerate sustainable socio-economic development on the continent, ushering Africa into a knowledge economy through affordable access to broadband and usage of information and communications technologies.



Invest Africa is the leading membership organisation for companies and investors operating on the African continent. Our network comprises global corporations, private investors, fund managers, family offices, policy makers, and entrepreneurs.



DP World is an Emirati multinational logistics company based in Dubai, United Arab Emirates. It specialises in cargo logistics, port terminal operations, maritime services, and free trade zones. Formed in 2005 by the merger of Dubai Ports Authority and Dubai Ports International, DP World handles 70 million containers that are brought in by around 70,000 vessels annually.

Meet the partners behind Zimbabwe Digital Week 2024

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The Digital Council Africa is an independent, not-for-profit organisation that acts as a bridge and connector between governments, the technology industry, and stakeholders across Africa to develop the digital sector and economy.



Zimbabwe National Chamber of Commerce is Zimbabwe's largest non-profit making membership-based organisation that provides services designed to support its members in business development. As an independent organisation, the ZNCC has represented the interests of its members for over 100 years.



ICE Digital Trade (IDT) is part of Intercontinental Exchange, Inc. (ICE), a global Fortune 500 company that operates global financial exchanges and clearing houses, including the well-known New York Stock Exchange. ICE also provides fixed income, mortgage technology, data, and listing services. ICE was the first to digitise exchanges, and continue to be a leader on price discovery, capital raising, indexing and more. IDT provides paperless global trade management solutions which digitise, automate, and accelerate trade and post-trade operations, finance, logistics, compliance, and visibility.



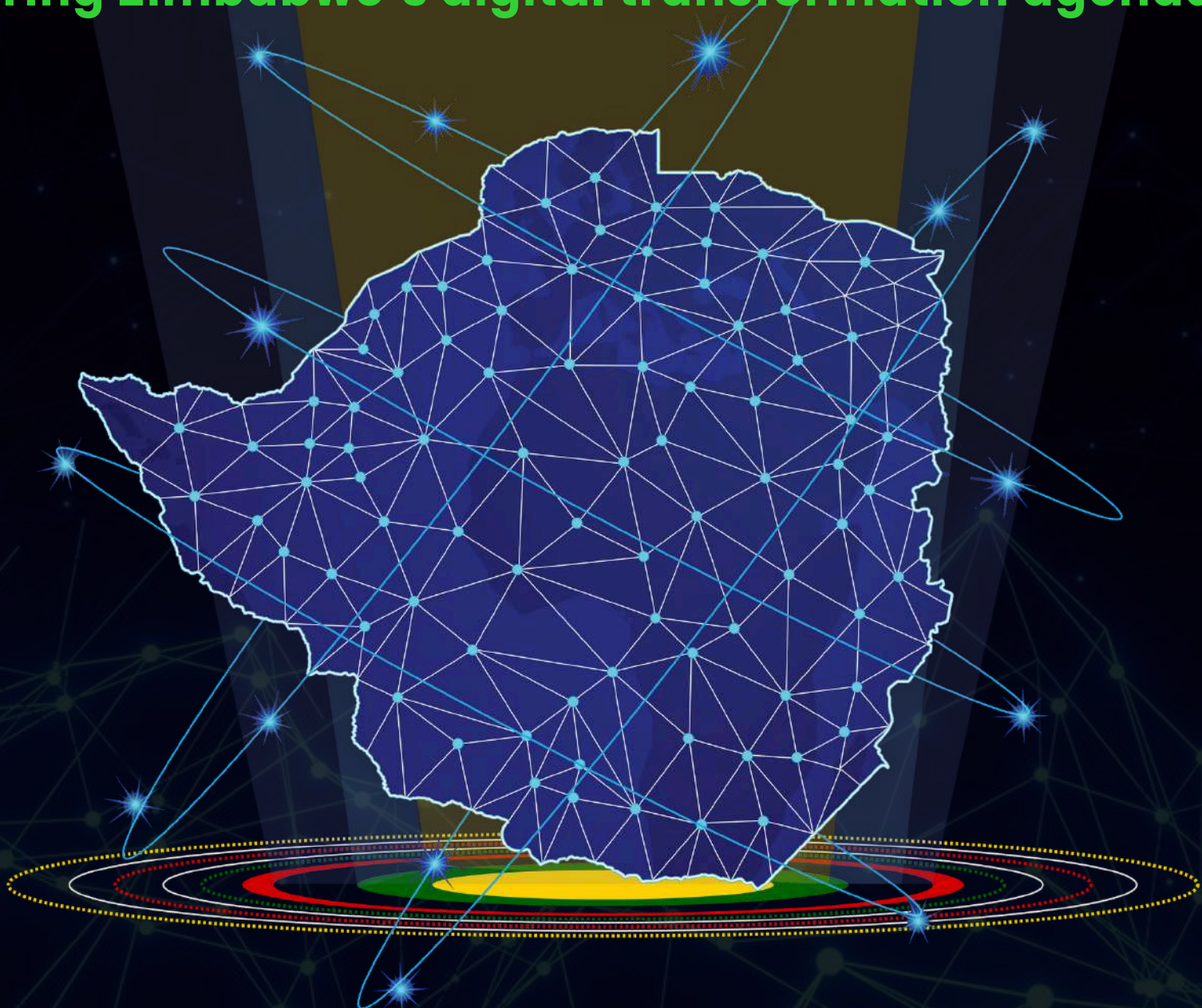
Connect Club is a member-driven network of international businesses and executives dedicated to transforming Africa through finding business value from emerging tech innovations and adoption of new technologies.



When people come together, amazing things happen. Connect Events is a next-generation events company, powering and connecting global industry communities and creating platforms for growth. Our events are designed to transform market insights into business opportunities, power industry growth through knowledge sharing, and enable connections.

Powering Zimbabwe's digital transformation agenda

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Partner with us

IF YOU OFFER A SOLUTION, SERVICE, OR PRODUCT,
ZIMBABWE DIGITAL WEEK 2024 IS *THE PLACE TO EXHIBIT.*

Book a stand and exhibit at Zimbabwe's flagship and most influential tech festival

EXHIBITOR OPPORTUNITIES

Showcase your brand to key decision makers from Zimbabwe and across the globe at Zimbabwe Digital Week 2024 (Zim-DW 2024). We attract industry leaders, corporates, and international players under one roof, creating the ideal opportunity for you to do business while maximising your brand's credentials.

Book your exhibition stand today and be part of **Zimbabwe's flagship tech event.**

The Zim-DW 2024 is more than just an event; it is the epicenter of innovation in Zimbabwe and across the region. Housing multiple anchor and co-located events under the same roof, we serve as the pivotal hub where leaders from tech, media, banking and financial services, broadcasting, telecommunications, satellite, and startups convene for a transformative week. With ground-breaking launch events and inspiring content sessions paired with expansive exhibition halls at the Zim-DW 2024, it is a week of unmissable networking, learning, and collaboration.



Exhibit to highlight your brand, showcase your offering, and generate leads

EXHIBITION PRICING

Dimensions	Size	Pricing (US\$) or ZMW equivalent or ZAR equivalent	
		Space only	Shell scheme
3 m × 2 m	6 sqm	1,800	3,000
3 m × 3 m	9 sqm	2,700	4,500
6 m × 3 m	18 sqm	5,400	9,000
6 m × 6 m	36 sqm	10,800	18,000
6 m × 9 m	54 sqm	16,200	27,000
Startup Exhibitor Option	4 sqm	1,200	1,800

2 delegate passes included per 9 sqm, full exhibitor listings + branding.

If you require a custom-sized exhibition booth, please contact the event organiser.

All Zim-DW 2024 sponsorship packages come with an exhibition stand - Please refer to the sponsorship brochure or event website for more details.

National pavilions are allocated to individual countries to enable them to best structure their exhibitions to meet their own unique objectives, enabling them to showcase their flagship industries in a manner that gives them the best exposure at Zim-DW 2024.

CORPORATE EXHIBITORS

Please note: Minimum size stand is 6 sqm (3 × 2)

Cost – Space only: \$300 per sqm
Shell scheme: \$500 per sqm

STARTUP EXHIBITORS

Please note: Minimum size stand is 4 sqm (2 × 2)

Cost – Space only: \$300 per sqm
Shell scheme: \$450 per sqm

Exhibition Packages

Corporate Exhibitor – Shell Scheme Option

\$500 per sqm shell scheme

WHAT IS INCLUDED

- Power, Wi-Fi, lighting, one plug point, dustbin
- Basic furniture (one table, 2 × chairs)
- Company name plate
- 9 sqm shell scheme

BRANDING

- Company logo and profile to feature on Zim-DW Week website and event app/online portal with reciprocal link to your website of choice
- Listing on digital event guide
- Newsletter promotion
- Social media post
- Company profile on event app

NETWORKING AND LEAD GEN

- 2 × stand staff passes (per 9 sqm of space)
- Access to the event networking app
- 2 × VIP Executive passes (refer to event brochure and website for benefits)
- Unlimited exhibitor passes (exhibitor passes are for exhibitor staff who man the stands during Zim-DW 2024)
- **Lead Insights Report:** obtain specific lead data of everyone who visits your booth or clicks on your sponsor profile. You will receive the report within 24 hours of the event, including a personalised dashboard with enhanced profiling, segmentation, and scoring, so you can quickly follow up with your most engaged leads in real time.
- Personalised review available upon request to discuss how to best engage your data through tailored lead nurturing and marketing post-event
- 365-day high-impact online digital exhibition.

US
\$4,500



Exhibition Packages

Corporate Exhibitor – Space Only Features

\$300 per sqm space only

WHAT IS INCLUDED

- Space only
- Power and lighting, Wi-Fi, one plug point, dustbin
- 9 sqm raw space only

BRANDING

- Company logo and profile to feature on Zim-DW Week website and event app/online portal with reciprocal link to your website of choice
- Listing on digital event guide
- Newsletter promotion
- Social media post
- Company profile on event app

NETWORKING AND LEAD GEN

- 2 × delegate passes and 2 × stand staff passes (per 9 sqm of space)
- Access to the event networking app
- 2 × VIP Executive passes (refer to event brochure and website for benefits)
- Unlimited exhibitor passes (exhibitor passes are for exhibitor staff who man the stands during Zim-DW 2024)
- **Lead Insights Report:** get specific lead data of everyone who visits your booth or clicks on your sponsor profile. You'll receive the report within 24 hours of the event, including a personalised dashboard with enhanced profiling, segmentation, and scoring so you can quickly follow up with your most engaged leads in real time.
- Personalised review available upon request to discuss how to best engage your data through tailored lead nurturing and marketing post-event.
- 365-day high-impact online digital exhibition.

US
\$2,700



Exhibition Packages

Startup Exhibitor – Schell Scheme Option

\$450 per sqm shell scheme

*Startup criteria: Seed funding under US\$500,000 (or local equivalent), 1 – 10 employees, under 3 years in business

2 M × 2 M SCHELL SCHEME

WHAT IS INCLUDED

- Power, Wi-Fi, lighting, dustbin
- Basic furniture (one table, 2 × chairs)
- Company name plate

BRANDING

- Company logo and profile to feature on Zim-DW Week website and event app/online portal with reciprocal link to your website of choice
- Listing on digital event guide
- Newsletter promotion
- Social media post

NETWORKING AND LEAD GEN

- Unlimited exhibitor passes (exhibitor passes are for exhibitor staff who man the stands during Zim-DW 2024)
- Access to the event networking app
- 1 × VIP Executive passes (refer to event brochure and website for benefits)
- Startup profile to be included on the Elevating Founders Investor Handbook

US
\$1,800



Exhibition Packages

Platinum Pavilion Sponsor – Shell Scheme Option

£450 per sqm shell scheme

Secure up to 18 sqm exhibition booth or host up to 4 companies for US\$ 15,000

18 SQM (3 M × 6 M) SCHELL SCHEME

WHAT IS INCLUDED

- Power, Wi-Fi, lighting, dustbin
- Basic furniture (one table, 2 × chairs)
- Company name plate

BRANDING

- Company logo and profile to feature on Zim-DW Week website and event app/online portal with reciprocal link to your website of choice
- Listing on digital event guide
- Newsletter promotion
- Social media post

NETWORKING AND LEAD GEN

- 8 × stand staff passes (per 9 sqm of space)
- Unlimited exhibitor passes (exhibitor passes are for exhibitor staff who man the stands during Zim-DW 2024)
- Access to the event networking app
- 8 × VIP Executive passes (refer to event brochure and website for benefits)

US
\$15,000



Emerging technologies and sectors represented at #Zimbabwe Digital Week 2024

ARTIFICIAL INTELLIGENCE AND THE FUTURE OF WORK	CLOUD AND DATA CENTRES	FINTECH AND PAYMENTS	CODERS	DIGITAL TRADE	SUPPLY CHAIN, LOGISTICS, AND TRANSPORTATION	SMART VILLAGES
SKILLS DEVELOPMENT AND HUMAN CAPITAL DEVELOPMENT	TELECOMS /5G/5.5G/ NETWORK INFRASTRUCTURE	BROADBAND AND FIBRE CONNECTIVITY	BIG DATA	CYBER SECURITY AND DATA PROTECTION	CONSUMER TECH	SMART DEVICES
DIGITAL FINANCE	DIGITAL CITIES	TRADE AND INVESTMENT	INTERNET OF THINGS (IOT)	STARTUPS	POLICY AND REGULATION	SATELLITES
RETAIL AND E-COMMERCE	GREEN-TECH AND ESG	INSURANCE AND INSURE-TECH	CREATIVE ECONOMY	HEALTHCARE, HEALTH-TECH, BIOTECH, AND E-HEALTH	AGRICULTURE, AGRI-TECH, AND E-AGRICULTURE	DATA GOVERNANCE
TRANSPORT	INFRASTRUCTURE	MANUFACTURING	ENGINEERING AND CONSTRUCTION	LEISURE-TECH	ACADEMIA AND RESEARCH	E-COMMERCE
E-GOVERNMENT	BANKING AND FINANCE	POWER AND ENERGY	E-PROCUREMENT	CLIMATE FINANCE AND CLIMATE-TECH	ENERGY TRANSITION	TECH

Why Exhibit at Zimbabwe Digital Week 2024?

BRAND AMPLIFICATION

Amplify your brand to a global audience and be seen as a visionary tech leader by associating your brand with Zimbabwe Digital Week 2024, Zimbabwe's most influential tech festival.

REVENUE DIVERSIFICATION

Diversify your revenues through innovative new partnerships, programmes and alternative channels.

LEAD GENERATION AND EXECUTIVE AND VIP CONNECTIONS

Connect with key decision-makers in attendance. The most prestigious partnership packages also include VIP introductions to start powerful conversations, make new connections, and forge valuable business partnerships.

PRODUCT SHOWCASE

Be part of the local and global tech community powering Zimbabwe's digital transformation and benefit from the buzz of the Zimbabwe Digital Week exhibition and conference stages to showcase your latest innovative solutions and products.

MEDIA AND PR OUTREACH

Our PR activities will reach millions this year. Work with our PR to share your announcements with the media and build powerful stories around your brand.

RECRUITMENT

Attract leading talent to your business.



DATA CAPTURE AND ANALYTICS

The data generated during our events will be captured and analysed for you to be able to reach out to potential clients and partners post-event.

YEAR-ROUND OPPORTUNITIES

Our digital marketing and advertising services, ranging from webinars to content syndication or bespoke virtual events, will help you create regular touchpoints with our engaged community and your targeted audience.

THOUGHT LEADERSHIP

With thousands of attendees joining us during Zimbabwe Digital Week 2024, showcase your expertise, latest innovations and solutions alongside other tech leaders, change-makers, government officials, and influencers.

ACCESS TO KNOWLEDGE

Share a stage with thought leaders.



ENHANCE CREDIBILITY

Highlight your company's expertise to a global audience.

ESTABLISH

Connect with international strategic partners.

LEAD

Be among the titans amplifying Zimbabwe's tech.

About the event venue

The Rainbow Towers Hotel and Conference Centre

A symbol of glamour, synonymous with success and prosperity, the Rainbow Towers Hotel and International Conference Centre is the ultimate business hotel in Harare. The hotel offers unique, refreshing, and successful experiences to the business customer. Situated in Zimbabwe's sunny capital, Harare, it is a golden icon on the city skyline. The Rainbow Towers Hotel and International Conference Centre is at par with the world's best. It is geared to meet the modern needs of the most discerning conference and exhibition needs.



Get involved today

REGISTER NOW

Secure your place at Zimbabwe's largest and most influential tech festival and startup event



CONTACT US

To register and get more information on how to get involved in Zimbabwe Digital Week 2024, please visit <https://zim-digitalweek.co.zw>

General enquiries

info@connect-events.global

Sponsorship enquiries

sponsor@connect-events.global

Exhibition enquiries

exhibit@connect-events.global

Media enquiries

media@connect-events.global

<https://zim-digitalweek.co.zw>

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<https://zim-digitalweek.co.zw/>

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Let's build and transform Zimbabwe together

